





Preface

党的十九大报告指出,我国社会主要矛盾已经转化为人民日益增长的美好生活需要和不平 衡不充分的发展之间的矛盾。我们要在继续推动发展的基础上,着力解决好发展不平衡不充分 的问题,大力提升发展质量和效益,更好地满足人民在经济、政治、文化、社会、生态等方面 日益增长的需要,更好地推动人的全面发展、社会全面进步。

人民日益增长的优美生态环境需要与更多优质生态产品的供给不足之间的矛盾突出,这是 社会主要矛盾新变化的一个重要方面。我们要建设的现代化是人与自然和谐共生的现代化,既 要创造更多物质财富和精神财富以满足人民日益增长的美好生活需要,也要提供更多优质生态 产品以满足人民日益增长的优美生态环境需要。

作为绿色低碳产品的证明性标志,中国环境标志在政府、企业和消费者之间,架起了一座 倡导绿色生产、传递绿色消费理念的桥梁。从生态纺织品到绿色家居建材,从环保汽车到绿色 家电,许多带着中国环境标志标识的产品走进我们生活,进入到衣、食、住、行、用各个领域, 满足了人民群众对优质生态产品的需求。环境标志在中国已走过 25 年,实践证明,中国环境标 志在引领行业技术革新、减少污染物和温室气体排放、推动绿色消费等方面发挥了重要作用, 成为中国生态环境保护领域的一项重要政策工具。

古语云: 石可破也,而不可夺坚; 丹可磨也,而不可夺赤。中国环境标志从无到有、从有到强,凝聚着几代环保人的心血与汗水,传递着生态环境保护征途上的坚韧与感动,沉淀出执着、奋进、创新、发展的情怀和担当。

值此中国环境标志实施 25 年之际,让我们秉承尊重自然、顺应自然、保护自然的理念,政府、企业、公众共同行动起来,加快推进形成绿色生产方式和生活方式,实现绿色发展,建设美丽中国。



The Report of the 19th National Congress of Communist Party of China points out that the current social principal contradiction of China is between increasing public need for good life and imbalanced and insufficient development. Based on existing achievements, China will put more efforts on solving the problems of insufficient and imbalanced development; greatly improve the quality and benefits of development; better meet increasing public needs in areas such as economy, politics, culture, society and ecology; and promote all round development of human being and society.

There is a striking contradiction between the increasing public demand for beautiful eco environment and short of supply of more high-quality ecological products. This is an important aspect of the change of social principal contradiction. The modernization we want is the harmony between the people and the nature. To achieve the goal, on the one hand we should create more material and spiritual wealth to meet increasing public demand for good life. On the other hand, we should provide more high quality ecological products to meet increasing public demands for beautiful eco environment.

As a demonstration trade mark for green and low carbon products, China environmental labelling has established a bridge among governments, enterprises and consumers, which advocates green production and consumption. Many China Environmental Labelling products such as eco-textiles, green building materials, low-emission automobiles and green household appliances have entered our daily life including areas of clothing, food, housing and transportation, which meet public needs for high quality environment-friendly products. The practice of the past 25 years shows that China Environmental Labelling Program plays an important role in guiding technical innovation; reducing emissions of pollutants and GHGs, and promoting green consumption. It becomes an important policy instrument in eco environmental protection field of China.

The emergence and development of China Environmental Labelling Program condenses painstaking work and perspiration of several generations of environmental protection workers, and showcases the tenacity, faith, perseverance, endeavor, innovation and responsibility of the people.

On the occasion 25 Years of China Environmental Labelling Program, let us adhere to the idea of respecting and protecting nature. The government, enterprises and the public should take action to promote green production and lifestyle, build beautiful China and achieve green development.



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中国环境标志发展概要





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Synopsis
of the Development
of China Environmental Labelling
Program



中国环境标志发展概要



环境标志是以市场化手段推进企业环境治理,推动行业绿色发展,实现绿色制造和源头污染消减的重要工具;是生态环境治理体系中重要的自愿性手段之一;也是引导社会、公众、企业不断改进环境行为,促进可持续消费、推动绿色发展的有效手段。

90年代初期,中国经济的快速发展给中国本已短缺的自然资源带来了巨大的压力,同时给相对脆弱的环境造成了威胁。 1992年,时任国家环境保护局局长解振华提出:提高公众的环境意识和鼓励人们从自身角度出发从事和关心环境保护事业, 是促进中国环境保护的两大关键。

1993年3月,原国家环境保护局在深入了解各方需求和认 真调研学习国外环境标志实施经验的基础上,在中国正式开展 了环境标志工作。中国环境标志旨在帮助人们在日常生活当中 建立起环境责任,提高环境意识,鼓励企业合理使用资源和能源, 开发和生产环境友好产品,同时提高中国企业在国际市场上的 竞争力。

1993年8月,原国家环境保护局正式公布了中国环境标志

图形。中国环境标志图形由中心的青山、绿水、太阳及周围的十个环组成。图形的中心结构青山绿水和太阳表示人类赖以生存的环境,外围的十个环紧密结合,环环紧扣,表示公众参与,共同保护环境,同时在中文中,圆环的"环"字和"环境"的"环"字相同,其寓意为"全民联系起来,共同保护人类赖以生存的环境"。

二十五年来,中国环境标志以环境保护中心工作为重点,通过充分结合国际环境保护的发展趋势和借鉴国际先进标准,以市场化手段推进企业环境保护工作,鼓励企业开发生产符合绿色环保趋势的产品,引领行业主动技术革新,降低污染排放,有效推动了供给侧结构性改革,为社会和消费者提供了众多优质的绿色、生态产品,对推动我国消费领域从高速发展向高质量发展转变起到了积极作用。重点表现在:

一、围绕环保重点工作,助力污染防治

中国环境标志一直紧跟时代的热点环境问题,促进环境质量改善,通过产品全生命周期分析,聚焦大气污染、水污染、固体废弃物、能源节约、资源节约和人体健康保护等六个方面,



确定中国环境标志产品标准的定性和定量指标。 二十五年来, 生态环境部共发布中国环境标志产品标准 120 余项,产品种类 涉及汽车、服装、家具、电子、日化等 300 多大类产品,为推 动节能减排提供了重要技术支撑。

为配合《蒙特利尔议定书》、《斯德哥尔摩公约》等国际 条约的履行,中国环境标志先后制定 10 余项涉及破坏臭氧层物 质的标准,数十家冰箱、气雾剂、空调企业通过了认证。

配合国家重点治理"三河三湖"水污染问题,中国环境标志开展无磷洗涤剂环境标志产品认证,为国家在太湖等水域施行禁磷提供了多项技能储备和多个备选产品。

配合治理塑料污染,中国环境标志吸纳了植物纤维制品、 纸制品、可降解材料制品等多类型产品认证环境标志,提出以 回收和可降解为基点的塑料污染治理战略。

为减轻装饰装修材料对居室环境的污染,中国环境标志先 后拟定和修改了水性涂料、家具、壁纸等 10 多项环境标志产品 标准,使市场上的环保建材有了清晰的评估规范。

配合节能减排,开发家用制冷器具、家用洗衣机、复印机、彩电等产品环境标志标准和低碳产品标准,并开展相关认证。配合国家低碳产品认证制度,积极开展了低碳水泥的认证。

配合大气环境治理,积极开展低 VOC 产品认证, 380 余家获证的水性涂料企业实现了 7.5 万吨的 VOCs 消减。针对公众关注的雾霾问题,制定并发布了空气净化器标准。

25 年来,已有 4000 余家企业、93 万多种型号产品获得了 环境标志,年产值达 4 万亿元。在企业普遍"重效益轻环保"或"被 动环保"的情况下,中国环境标志工作对于企业积极主动建立 环境管理制度、切实遵守各项环保法律法规起到了积极促进作用。

二、发挥标准引领作用,推动行业绿色转型

由于中国环境标志产品标准的绿色引领属性, 环境标志已 经成为绿色发展的风向标, 引领产业的绿色发展。以绿色印刷 为例,2011年10月,新闻出版总署、环境保护部印发了《关 干实施绿色印刷的公告》,对印刷生产设备、原辅材料以及出 版物、包装装潢等印刷产品生产的全过程提出了具体要求,明 确了中国环境标志标准是绿色印刷的技术依据,中国环境标志 产品认证是实施绿色印刷的主要途径。截止目前,全国已有13 亿册中小学教科书和 60% 的票据实现了绿色印刷, 40% 的出版 社采用了绿色印刷出版物,绿色印刷市场规模持续扩大,绿色 印刷范围已由义务教育阶段教科书扩展到高中、大学教科书以 及部分教辅材料,少儿读物绿色印刷范围快速扩大。印刷企业 通过开展环境标志绿色印刷认证, 改进了生产工艺, 减少了印 刷过程的污染物排放。据统计,在实施绿色印刷的几年内,全 国 CTP 和数字化工作流程装机总量就达 15000 多台(套),无 溶剂复合机总装机量超过800台,加快了印刷产业的升级,印 刷企业的绿色印制服务能力稳步提升,一些绿色印刷示范企业 已经获得了国际市场的认可。通过实施绿色印刷,印刷行业环



保建设取得积极成效, 为全行业绿色发展奠定了基础。

三、积极推动政策采信,实施政府绿色采购

中国环境标志的良好实施, 多次被国家采信并在国家推动 循环经济和可持续消费等相关文件中被提及。如《国务院关于 加快发展循环经济的若干意见》中明确提出"消费环节要大力 倡导有利于节约资源和保护环境的消费方式,鼓励使用能效标 识产品、绿色节水认证产品和环境标志产品、绿色标志食品和 有机标志食品,减少过度包装和一次性用品的使用。政府机构 要实行绿色采购",《国务院关于落实科学发展观加强环境保 护的决定》也提出"在消费环节,要大力倡导环境友好的消费 方式,实行环境标识、环境认证和政府绿色采购制度,完善再 生资源回收利用体系"。在《国务院关于加强环境保护重点工 作的意见》中明确提出"鼓励使用环境标志、环保认证和绿色 印刷产品"。2018年《中共中央国务院关于全面加强生态环境 保护坚决打好污染防治攻坚战的意见》提出"推广环境标志产 品、有机产品等绿色产品",中国环境标志进入了污染防治攻 坚的主战场。近年来,生态环境部先后发布的《关于加快推动 生活方式绿色化的实施意见》、《环保"领跑者"制度实施方案》 等政策文件,均是以中国环境标志为基础。

2006年10月,财政部、原环保总局联合发布了《关于环境标志产品政府采购实施的意见》和第一张《环境标志产品政府采购清单》,要求各级机关、事业单位和团体组织使用财政

性资金进行采购时,要在性能、技术、服务等指标同等条件下, 优先采购中国环境标志产品,否则财政部门可以拒付采购资金。 10多年来,财政部与生态环境部已经联合发布了22期《环境 标志产品政府采购清单》。清单从第1期的14类产品发展到第 22期的包括办公设备及耗材、乘用车、生活用电器、家具用具 以及与消费者生活息息相关的建筑材料等69类产品;入选企业 和产品从第1期的700余个产品型号发展到第22期39万余个 产品型号;根据财政部数据统计,2018年中国环境标志产品政 府采购规模已达1647.4亿元,占同类产品采购规模的90.2%。

2016年统计数据显示,政府采购办公家具类环境标志产品减排了2万吨挥发性有机物(VOCs);采购电子类环境标志产品减排了20万吨二氧化碳,4百吨PM2.5;采购复印纸类环境标志产品减排了500吨COD。

四、积极开展国际合作,响应"一带一路"倡议

中国环境标志积极参与全球环境标志合作,于 2008 年加入全球环境标志网络(GEN),并于 2012 年通过 GEN 多边互认机制(GENICES)评审。同年,中环联合认证中心代表中国环境标志成功入选 GEN 理事,参与全球环境标志发展战略及技术规则制定,占据了全球环境标志的制高点,具有了更多的国际话语权。自 2005 年签署第一个环境标志互认协议以来,中国环境标志已经与 13 个国家和地区的环境标志机构签署了双边合作协议。





中国环境标志积极响应 "一带一路"倡议,与"丝绸之路 经济带"和"21世纪海上丝绸之路"沿线国家开展环境标志认证、绿色采购等可持续生产与消费领域合作,共同促进区域可 持续发展。目前已经与泰国、新加坡、俄罗斯、乌克兰、哈萨 克斯坦环境标志机构签署合作协议,并正在与以色列、柬埔寨、 非律宾等国家环境标志管理机构探讨合作可能性。

中国环境标志充分运用国际组织的平台,不断扩大国际影响力。中国环境标志先后加入国际绿色采购网(IGPN)、联合国环境署(UNEP)"可持续公共采购 10 年框架计划"(SPP 10YFP)及其顾问委员会、联合国环境署(UNEP)"东盟 +3 (ASEAN+3)环境标志与绿色公共采购能力建设项目"及其顾问委员会等重要国际机构。

中国环境标志开展多种形式的国际交流活动,与全球多个 国家和地区的环境领域专家就环境标志制度建设、绿色供应链 与供给侧改革、可持续公共采购、可持续生产与消费等领域进 行研讨和项目研究。在学习国际先进经验的同时,也将中国在 推动绿色消费、助力形成绿色生产方式和生活方式等方面取得 的成绩向世界展示,将中国经验向世界推广,进一步提升中国 环境标志的国际影响力与话语权。

党的十九大报告中指出"实行最严格的生态环境保护制度, 形成绿色发展方式和生活方式"。作为协调人类自身与自然关 系的重要机制,缓解资源环境压力的重要措施,绿色消费是贯 彻绿色发展理念、实现绿色生活方式不可或缺的重要环节,也 是推动绿色发展、建设美丽中国的引擎。从国际和国内的实践 和发展趋势看,积极实施环境标志制度,是建立绿色消费体系 的重要切入点。

中国开展环境标志工作,目的就在于从绿色消费的目标出发,为公众参与环境保护提供途径。通过公众的消费选择,使公众对环境保护的支持和贡献与自身生活联系起来,而另一方面,良好的消费驱动可以带动生产,倒逼生产方式绿色化,从源头保护生态环境,减少污染减排,实现经济繁荣。中国环境标志是联系公众与绿色生产和消费的纽带,对推进形成绿色发展方式和生活方式有着重要的意义。

25 年来,中国环境标志紧紧围绕国家环境保护总体目标, 充分利用环境标志这一市场经济手段来促进经济社会的可持续 发展,在国务院和有关部委的大力支持下,在地方环保部门的 努力配合下,在广大企业的积极参与下,取得了显著的成绩。 中国环境标志已成为中国最为成功的自愿性产品认证制度之一, 是世界上环境标志认证企业最多的国家,受到企业、消费者以 及社会各界和国际社会的广泛认同。

25 年来,中国环境标志逐步形成了政府引导、标准先行、 认证实施、政府采信、宣传推广、公众选择等较为完整的制度 体系,在政府、企业、消费者之间搭建了一座连接绿色生产和 可持续消费的桥梁,对社会绿色消费起到巨大的推动和示范作



用,创造了良好的社会、经济和环境效益。

2019 年对 2030 家环境标志认证企业的数据统计显示: 在大气污染减排方面,挥发性有机物(VOCs)减排 52.49 万吨,相当于石化行业 VOCs 年排放量的 17.5%,二氧化碳减排 368.05 万吨,氮氧化物减排 1.64 万吨,二氧化硫减排 0.43 万吨;在水污染减排方面,2018 年减排总磷 4574 吨,相当于 2018 年全国草鱼养殖排放总磷的 45%。在固废危废减排方面,2018 年减少难降解的塑料包装 7566 吨,约占全国塑料软包装年产量的 0.7%。在节约能源资源方面,环境标志产品 2018 年节能量 179.98 亿千瓦时,相当于北京市年用电量的 15.9%,合标煤 221.2 万吨;节水 1.314 亿吨,约占北京市 2018 年生活用水量的 8.76%;减少塑料原料消耗 1.1 万吨;纸浆节省量 132.29 万吨,相当于节省近 2028.8 万棵生长 8 年的树木;再利用鼓粉盒和喷墨盒共 2500 万只,消纳工业废渣 190.61 万吨。

生态环境部李干杰部长指出:打好污染防治攻坚战其中一个重要保障就是——积极推动形成绿色发展方式和生活方式。李干杰部长强调:"这是根本,如果我们的发展方式、生活方式不绿色,那么污染防治攻坚战要打好是很难的,甚至是做不到的。"

作为推动形成绿色发展方式和生活方式有效工具的中国环境标志,今后将紧紧围绕"污染防治攻坚战"这一核心,发挥环境标志制度的优势,强化绿色消费对污染减排的贡献和作用,

将环境管理要求引入到消费领域,使公众真正参与治理和监督 的过程,从消费端推动企业污染减排。

下一步,中国环境标志将结合水土气三大战役的重点行业和重点领域,从提高资源能源利用效率、污染减排等方面健全和完善指标设计,扩大环境标志产品范围,制定更加严格和科学的环境标志标准,引导企业的可持续生产,减少资源使用,降低污染和温室气体的排放。在服务领域,以电子商务和快递服务行业为切入点,积极扩大绿色宾馆、绿色学校、绿色家庭、绿色物流、绿色供应链的认证,引导全社会形成绿色生产、绿色生活的模式。

中国环境标志作为一项在我国实施了 25 年且具有良好社会 影响和广泛社会基础的自愿性环境保护政策,今后将在生态环 境部和相关部委的领导下,在行业、企业、消费者的支持下, 充分发挥政府引导和示范作用,不断完善运行机制,强化技术 支撑能力,加大宣传、扩大影响,为推进形成绿色发展方式和 生活方式做出更大的贡献。



Synopsis of the Development of China Environmental Labelling Program



Environmental Labelling Program is an important tool to push governance of enterprise environment, promote green development of industry, and achieve green manufacturing and source pollution reduction by marketization; one of important voluntary approaches in the governance system of the ecological environment; also an effective measure to guide the society, the public and enterprises to constantly improve environmental behaviors, promote sustainable consumption, and advance the green development.

At the beginning of the 1990s, rapid development of China's economy not only brought huge pressure on insufficient resources of China, but also posed threats to relatively fragile environment. In 1992, Xie Zhenhua, the Director-General of the National Environmental Protection Agency at that time, put forward that improving environmental awareness of the public and encouraging people to engage in and care environmental protection from their own angles would be the two keys for ameliorating environmental protection of China.

In March 1993, the original National Environmental Protection Agency, on the basis of deeply knowing about various demands and carefully investigating and studying the implementation experience of environmental labelling program abroad, officially launched the environment labelling program in China. China Environmental Labelling Program aims to help people establish environmental responsibility in daily life, raise environmental protection awareness, encourage enterprises to reasonably use resources and energy, develop and produce environmentally friendly products, and enhance competitiveness of China's enterprises in the international market.

In August 1993, the original National Environmental Protection Agency officially promulgated logo of China Environmental Labelling Program, which consists

of lush mountains, lucid water and the sun in the center surrounded by ten rings. Among them, lush mountains, lucid water and the sun, as the central structure of the logo, represent the environment that human beings depend on for their living, while the ten rings on the periphery which are closely interconnect with each other, represent public participation to protect the environment together; moreover, the word "ring" in the Chinese character "环" is the same as the word "environment" in the first Chinese character ", implying "all the people join hands in the protection of the environment upon which human beings depend for their living."

In the past 25 years, China Environmental Labelling Program, taking the central work of environmental protection as the key, through fully combining development trend of the international environmental protection and learning advanced international criteria, by means of marketization, has promoted enterprises environmental protection, encouraged enterprises to develop and produce products conforming to the green environmental protection trend, and guided industry to take the initiative in technological innovation so as to reduce emission of pollutants, which has effectively promoted the supply-side structural reform, provided plenty of quality green ecological products for the society and consumer, and played an active role in promoting China's consumption transformation from high-speed development to high-quality development, it is mainly manifested by the following aspects:

I. Aid to prevent and control pollution by focusing on the key work of environmental protection

China Environmental Labelling Program has been responding rapidly on the hot environmental issues of the times to promote environmental quality improvement



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and confirm the qualitative and quantitative indexes of product standard of China Environmental Labelling Program by virtue of analysis on the whole life circle of the product and focusing on the six aspects including air pollution, water pollution, solid waste, energy saving, resources conservation, and human health protection. Over the past 25 years, the Ministry of Ecology and Environment has totally issued more than 120 product standards of China Environmental Labelling Program, with product categories involving over 300 kinds of products such as automobiles, clothing, furniture, electronic devices, daily use chemicals, etc., offering an important technical support for the promotion of saving energy and reducing emission of pollutants.

In order to be in line with the implementation of international treaties such as Montreal Protocol and Stockholm Convention, etc., more than 10 standards containing destruction of the Ozone Layer has been successively formulated, and dozens of enterprises for refrigerators, aerosol, air-conditioners have passed the certification in the implementation of China Environmental Labelling Program.

To coordinate with the state's key measures for controlling the water pollution of "Three Rivers (Huai River, Hai River and Liao River) and Three Lakes (Taihu Lake, Chaohu Lake and Dian Lake)", China Environmental Labelling Program has launched certification of environmental labelling products of non-phosphate detergent, thus providing a number of technical reserves and alternative products for the implementation of phosphorus ban in Taihu Lake and other waters.

To cooperate with the control of plastic pollution, China Environmental Labelling Program has absorbed environmental labelling certification of many kinds of products including plant fiber products, paper products, degradable material products, etc., and put forth a control strategy of plastic products with recycling and degradability as the starting point.

In order to reduce pollution of decorative materials to habitable rooms, more than 10 environmental labelling product standards has been successively drafted and revised in the implementation of China Environmental Labelling Program, including water-based paint, furniture, wall-papers, to make clear evaluation standards for green building materials in the market.

To cooperate with saving energy and reducing emission of pollutants, it has developed the environmental labelling standards and low carbon products for the products of household refrigerating appliances, household washing machines, duplicators, color TVs, etc., and launched relevant certification. And it also has actively carried certification of low carbon cement to cooperate with the national

low carbon product certification system.

For cooperating with atmospheric environmental control, China Environmental Labelling Program has energetically carried out low VOC product certification. Relying on more than 380 licensed water-based paint enterprises, 75,000 tons of VOCs have been reduced. The standard for air cleaners has also been formulated and issued for the smog issue concerned by the public.

Over the past 25 years, more than 4,000 enterprises and more than 930,000 types of products have obtained environmental labels with an annual output value of RMB 4 trillion. Under the background of "Valuing Efficiency and Neglecting Environmental Protection" and "Passively Adopting Environmental Protection Measures", the work of China Environmental Labelling Program has played an active role in promoting enterprises to actively establish environmental management system and conscientiously abide by various environmental laws and regulations.

II. Promote industry green transition by continuing products standards upgrade

Due to the green guiding attribute of products standards of China Environmental Labelling Program, the environmental labelling certification has already become a leading indicator of green development to guide green development of industries. Taking green printing as an example, in October 2011, the Announcement on Implementing Green Printing, printed and distributed by the General Administration of Press and Publication and the Ministry of Ecology and Environment, put forth specific requirements for the whole production process of printing production equipment, raw and auxiliary materials, publications, packaging and decoration, etc., which made clear that environmental labelling product standards shall be the technical groundings of green printing and that environmental labelling product certification shall be the major approach to implement green printing. So far, there are 1.3 billion textbooks in primary and secondary schools and 60% of bills in China have been printed by green ways, and 40% of publishing houses have adopted green printing publications. In addition, the green printing market continues to expand, and has expanded from compulsory education textbooks to high school textbooks, university textbooks and some teaching aids. Among them, the scope of green printing for children's books has expanded rapidly. The printing enterprises, through implementing environmental labelling green printing certification, have improved production technology, reduced emission of pollutants during printing processes. According



to statistics, the total installed capacity of CTP and digital workflow in China has reached more than 15,000 sets, and that of solvent-free laminator has exceeded 800 sets, which has accelerated the upgrading of printing industry; the green printing service capacity of printing enterprises is steadily being lifted, and some green printing demonstration enterprises have recognized by the international market. The implementation of green printing has made the environmental protection construction of printing industry achieve positive results and laid the foundation for the green development of the whole industry.

III. Actively promote policy adoption and implement green government procurement

Due to smooth implementation, China Environmental Labelling Program has been adopted many times and referred to many times in relevant documents of promoting recycling economy, sustainable consumption, etc. For example, Some Opinions of the State Council on Accelerating the Development of Circular Economy has clearly put forth that "the consumption mode helpful to saving resources and protecting environment shall be greatly advocated to encourage to use products with energy labels, products passed green water-saving certification, and products with environmental labels, green labels and organic labels, and reduce the use of excessively packaged products and disposable ones. The government shall adopt green procurement". Decision of the State Council on Implementing the Scientific Outlook on Development and Strengthening Environmental Protection has also put forth that in the link of consumption, environmentally friendly consumption modes shall be greatly advocated to carry out environmental labelling, environment certification, and green procurement system of the government, and perfect recycling system of renewable resources". Opinions on Strengthening the Key Work of Environmental Protection has especially clearly put forth "encouraging to use products with environmental labelling, environmental protection certification and green printing". In 2018, the Opinions of the CPC Central Committee and the State Council on Comprehensively Strengthening Ecological and Environmental Protection and Resolutely Combating Pollution Prevention and Control proposed the promotion of environmental labeling products, organic products and other green products, and China environmental labeling entered the main battlefield of pollution prevention and control. In recent years, MEE has successively issued policy documents including Implementation Opinion on Accelerating the Implementation of Green Life Style, and Implementation Scheme of Environmental Protection

"Leader" System, etc., which all take China Environmental Labelling as the basis. In October 2006, Opinion on Implementation of Government Procurement of Environmental Labelling Products and the first sheet of List of Government Procurement of Environmental Labelling Products, jointly issued by the Ministry of Finance and the original National Environmental Protection Agency. required that when using financial funds for purchasing, organs, institutions and organizations at all levels should give priority to purchasing environmental labelling products in China under the same conditions of performance, technology and services, otherwise the financial departments can refuse to pay for the purchasing funds. For more than 10 years, the Ministry of Finance and the Ministry of Ecology and Environment have already jointly issued 22 issues of List of Government Procurement of Environmental Labelling Products, which has developed from 14 categories of products in Issue 1 to 69 categories of products in Issue 22, including office equipment and consumables, passenger cars, household appliances, furniture and appliances, and building materials closely related to consumers' lives; in which the selected enterprises and products have developed from more than 700 product models in Issue 1 to more than 390,000 product models in Issue 22; according to statistics of data of the Ministry of Finance, in 2018, the scale of government procurement of environmental Labelling products in China had reached RMB 164.74 billion, accounting for 90.2% of the procurement scale of similar products.

According to statistical data in 2016, in government procurement, 20,000 tons of volatile organic compounds (VOCs) have been reduced by procuring office furniture environmental labelling products; 200,000 tons of carbon dioxide and 400 tons of PM2.5 have been reduced by procuring electronic environmental labelling products; and 500 tons of COD have been reduced by procuring photocopied paper environmental labelling products.

IV. Respond to the "The Belt and Road Initiative" and actively carry out international cooperation

Relevant institutions of China Environmental Labelling Program actively participates in global cooperation, joined the Global Ecolabelling Network (GEN) in 2008, and passed the Global Ecolabelling Network Internationally Coordinated Ecolabelling System (GENICES) in 2012. In the same year, China Environmental United Certification Center (CEC), on behalf of China Environmental Labelling institutions, was successfully elected as a member of the Council of GEN to participate in formulation of global environmental labelling development strategy



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and technical rules, making China reach the commanding heights of global environmental symbols and have more say in the international arena. Since the signing of the first bilateral recognition agreement in 2005, China has signed bilateral recognition agreements with environmental labelling agencies in 13 countries and regions.

China Environmental Labelling Program actively respond to the "The Belt and Road" Initiative, and cooperates with countries along the "Silk Road Economic Belt" and the "21st Century Marine Silk Road" in carrying out sustainable production and consumption including environmental labelling certification, green procurement, etc., to jointly promote regional sustainable development. At present, CEC has already signed cooperation agreements with environmental labelling institutions from Thailand, Singapore, Russia, Ukraine, and Kazakhstan, and are exploring the possibility of cooperation with environmental labelling administration institutions of Israel, Cambodia, Philippines, etc.

China Environmental Labelling Program has fully utilized platforms of international organizations to constantly expand its international influence, and successively joined many important international institutions such as International Green Purchasing Net (IGPN), the 10-Year Framework Program of the Sustainable Public Purchasing (SPP 10YFP) and its Counselor Commission, the UN Environment Programme (UNEP), as well as "ASEAN+3 (ASEAN+3) Environmental Marking and Green Public Procurement Capacity Building Project" and its Counselor Commission.

China Environmental Labelling Program has launched many forms of international exchanges, and carried out exploration and research of projects with experts of many countries and regions in the fields of construction of environmental labelling system, green supply chain and supply-side reform, sustainable public procurement, sustainable production and consumption, etc. While learning international advanced experience, they also display the achievements that China has achieved in promotion of green consumption, helping form green production mode and life style, and promote the Chinese experience to the world to elevate China's international influence and voice on global environmental labelling.

The report at 19th CPC National Congress pointed out "Implementing the strictest ecological environment protection system, forming green development mode and lifestyle". As an important mechanism to coordinate mankind and the nature and a significant measure to relieve pressure on resources and environment, green

consumption is a critical indispensable link to implement the green development philosophy and to achieve green life style, and also an engine to promote green development and build beautiful China. From the perspective of international and domestic practice and development trend, positively implementing environmental labelling system is an important starting point for establishing a green consumption system.

The purpose of carrying out environmental labelling in China is to provide a way for the public to participate in environmental protection in the light of the goal of green consumption. Public consumption choice, on the one hand, can let the public's support and contribution to environmental protection be linked with their own lives; on the other hand, if healthy, can promote production and implement the green production mode compulsorily, leading to protecting the ecological environment from the source, reducing pollution and emission, and achieving economic prosperity. The work of China Environmental Labelling is a tie to link the public with green production and consumption, having an outstanding meaning for promoting the formation of green development mode and life style. Over the 25 years, China Environmental Labelling Program, closely centered around the general goal of national environmental protection, has fully utilized the market economic approach to promote social sustainable development, and has achieved remarkable achievements under support of the State Council and relevant ministries, cooperation of local environmental protection authorities and participation of enterprises. China Environmental Labelling certification has already become one of the most successful voluntary systems of product certification, and widely recognized by enterprises, consumers, all sectors of society and the international community. China has become the country with the largest number of environmental labelling certification enterprises in the world. Over the 25 years, the work of China Environmental Labelling Program has gradually become a more complete institutional system integrating government guides, standards first, certification implementation, government adoption, publicity and promotion, choice of the public, etc., which sets up a bridge connecting green production and sustainable consumption among the government, enterprises and consumers, playing a considerable promotion and demonstration role in social green consumption, and creating healthy social, economic and environmental benefits.

According to statistics of 2019 from 2,030 enterprises that have passed environmental labelling certification, for reducing emission of air pollutants,



VOCs have been reduced by 524,900 tons, equivalent to 17.5% of the annual emission volume of VOCs of the petrochemical industry, CO2, Nox and SO2 have been reduced by 3.6805 million tons, 16.4 thousand tons and 4.3 thousand tons respectively; For reducing emission of water pollutants, in 2018, the total phosphorus volume was reduced by 4,574 tons, equivalent to 45% of the total phosphorus discharged from grass carp culture in China in 2018. In terms of reducing emission of solid waste, the plastic packages hardly degradable have been reduced by 7,566 tons, accounting for about 0.7% of the annual output volume of plastic soft packages in 2018. In saving energy and resources, producing products with environmental labelling in 2018 have been saved by 17.998 billion kilowatt hours, equivalent to 15.9% of the annual electricity use volume of Beijing and equivalent to 2,212 thousand tons of standard coal; Additionally, water has been saved by 131.4 million tons, accounting for about 8.76% of Beijing domestic water consumption in 2018; the consumption of plastic raw materials have been reduced by 11,000 tons; paper pulp saved by 1.3229 million tons, equivalent to saving nearly 20.288 million trees growing for 8 years; toner cartridge and ink-jet boxes have been reused by 25 million; and industrial waste residue has been absorbed by 19.061 million tons.

Li Ganjie, Minister of MEE, said that actively promoting the formation of green development mode and lifestyle was one of the important guarantees in the battle of pollution prevention and control. He also said that "this is an essential factor. If we do not adopt the green development mode in the development and life, it's very difficult, or even impossible, to fight a good battle against pollution."

China Environmental Labelling Program, as an effective tool to promote formulation of green development mode and life style, will be closely based on the core of "Struggle for Pollution Prevention and Control" to utilize the advantage of the environmental Labelling system, enhance the contribution and function of green consumption to reducing emission of pollutants, and introduce environmental requirements into the consumption field, so as to ensure that the public can really be able to participate in governance and supervision to promote enterprises pollution reduction of pollutants from the consumption end.

Afterwards, China Environmental Labelling Program will combine the key industries and fields of "the major combats" in water, soil and air to improve and perfect index design, expand range of the environmental labelling product from the aspects such as lifting utilization efficiency of resources and energy, reducing emission of pollutants, etc., to formulate stricter and more scientific

environmental labelling standard to guide sustainable production of enterprises, reduce use of resources, and reduce emission of pollutants and greenhouse gases. In the service field, starting with the industries of e-commerce and express service, it is necessary to actively expand certifications of green hotels, green schools, green families, green logistics, green supply chains so as to guide the society for forming green production mode and green life.

In future, China Environmental Labelling Program, as a voluntary tool of environmental protection policy which has been implemented in China for 25 years and has good social impact and broad social foundation, under the leadership of the MEE and relevant ministries and commissions and support of all industries, enterprises and consumers, will put the role of government guidance and demonstration into great play, constantly improve the operational mechanism, strengthen technical support capacity, enhance publicity and expand influence, so as to make a greater contribution for promoting formation of green development mode and life style.



国家重视领导关怀



1994年5月,中国环境标志产品认证委员会成立,标志着中国环境标志产品认证工作正式启动。经过25年的发展,中国环境标志已成长为目前市场公认的权威绿色产品认证标识。中国环境标志在国家生态环境保护主管部门及有关部委的指导和支持下,通过市场化机制动员社会各界广泛参与,在政府、企业、消费者之间搭建了一座连接绿色生产和可持续消费的桥梁,并取得了显著成效,成为协助生产领域实现节能减排目标的有效措施,也是贯彻落实"十九大"精神、践行绿色发展理念,推进绿色消费工作的重要抓手。中国环境标志作为一个有效的生态环境保护政策工具,多次被写人国家推动循环经济和绿色消费等相关政策文件中。

National attentions Cared by Leaders



China Environmental Labelling Product Certification Committee was established in May 1994, which marked the official launch of China's environmental labeling Program. After 25 years of development, China Environmental Labelling program has become a market–recognized authoritative green product certification mark. Under the strong guidance and support of the national ecological environmental protection authorities and relevant ministries and commissions, China Environmental Labelling program mobilized the participation of all community sectors by marketization measures, built a bridge among the government, enterprises and consumers for connecting green production and sustainable consumption, and achieved remarkable results. It has been an important starting point for realizing energy conservation and emission reduction targets in consumption sector, implementing the strategic plan of the "Nineteenth National Congress" practicing the concept of green development and promoting green consumption. China Environmental Labelling program has been repeatedly adopted in national policy documents on promoting circular economy and green consumption as an effective policy instrument for ecological environment protection.



2002年3月10日,时任中共中央总书记江泽民在全国人口与环境资源座谈会上指出: "积极推行国际通行的环境管理体系 认证和环境标志产品认证,促进对外贸易的发展"。

Jiang Zemin, former General Secretary of Communist Party of China poined out: "We should actively promote internationally accepted EMS certification and environmental Labelling certification in order to facilitate the development of foreign trade" at the Symposium of the Central Government on Population, Resources and Environment held on March 10, 2002.

2005年7月2日,国务院发布《国务院关于加快发展循环经济的若干意见》(国发〔2005〕22号)在意见中第六条明确要求 "在消费环节要大力倡导有利于节约资源和保护环境的消费方式,鼓励使用能效标识产品、节能节水认证产品和环境标志产品、 绿色标志食品和有机标志食品,减少过度包装和一次性用品的使用。政府机构要实行绿色采购"。

Article 6 of Some Opinions of the State Council on Accelerating the Development of Circular Economy [Guofa No.(2005)22] released on July 2, 2005 requires that "we should vigorously advocate the consumption pattern conducive to resource saving and environmental protection; encourage the use of products with energy efficiency label, energy saving and water saving certification products and environmental labeling products, green label or organic label food products and reduce excessive package and disposable products. Government agencies should carry out public green procurement"

2005年12月3日,国务院发布《国务院关于落实科学发展观加强环境保护的决定》(国发〔2005〕39号),决定第九条明确要求"在消费环节,要大力倡导环境友好的消费方式,实行环境标识、环境认证和政府绿色采购制度,完善再生资源回收利用体系"。

Article 9 of the Decisions of the State Council on Implementing Out the Scientific Outlook on Development and Strengthening Environmental Protection [*Guofa No.(2005)39*] issued on December 3, 2005 requires that "we should vigorously advocate environment-friendly consumption pattern; carry out environmental labeling & certification and green public procurement system; and improve the system for recycling and reuse of renewable resources."

2010年10月10日,国务院发布《国务院关于加快培育和发展战略性新兴产业的决定》(国发〔2010〕32号),第七条中明确要求,"加大政府引导和支持力度,加快高效节能产品、环境标志产品和资源循环利用产品等推广应用"。



Article 7 of the Decisions of the State Council on Accelerating the Cultivation and Development of Strategic Emerging Industries [Guofa No.(2010)32] issued on October 10, 2010 requires that we should "make more efforts in government guidance and support and expedite the application and extension of energy-efficient products, environmental labeling products and recycling products".

2011年10月17日,国务院发布《国务院关于加强环境保护重点工作的意见》(国发〔2011〕35号), 第九条中明确要求"鼓励使用环境标志、环保认证和绿色印刷产品"。

Article 9 of the Opinions of the State Council on Strengthening Key Work on Environmental Protection [Guofa No.(2011)35] issued on October 17, 2011 requires that we should "encourage the utilization of environmental label as well as environmental labelling and green printing products".

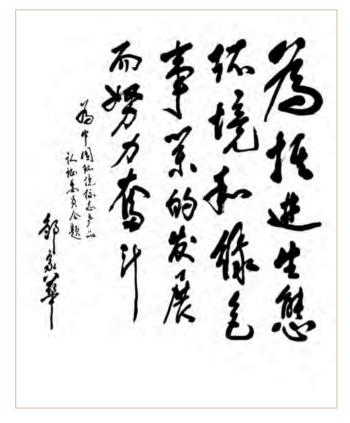
2013 年 8 月 1 日,国务院发布《国务院关于加快发展节能环保产业的意见》(国发〔2013〕30 号),第四条中明确要求,"研究扩大环保产品消费的政策措施,完善环保产品和环境标志产品认证制度"。

Article 4 of the Opinions of the State Council on Accelerating the Development of Energy Saving and Environmental Protection Industries [Guofa No.(2013)30] issued on August 1, 2013 requires that we should "develop the policy measures on expanding the consumption of environment-friendly products and improve the certification system for environment-friendly products and environmental labelling products".

2018年6月16日,中共中央国务院印发了《关于全面加强生态环境保护 坚决打好污染防治攻坚战的意见》,提出要推动 形成绿色发展方式和生活方式,并明确指出要推广环境标志产品、有机产品等绿色产品。

The Opinions on Comprehensively Strengthening the Protection of Eco Environment and Winning the Struggle of Pollution Prevention and Control issued by CPC Central Committee and the State Council on June 16, 2018 requires that we should promote green development mode and lifestyle. It also clearly points out that China should extend green products such as environmental labelling products and organic products.



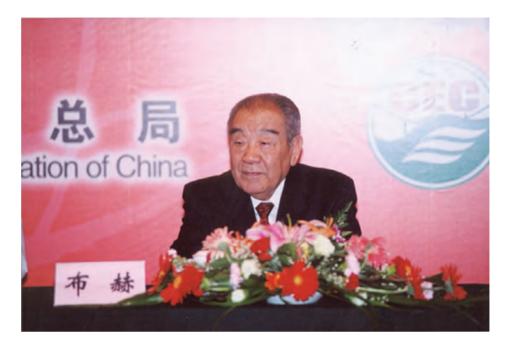






时任国务院副总理曾培炎听取产品认证情况介绍 Zeng Peiyan, former Vice of the State Council, listened to the introduction about certification of relevant products





时任全国人民代表大会常务委员会副委员长布赫参加中国环境标志 10 周年庆典

Bu He, former Chairman of the Standing Committee of National People's Congress attended the Celebration of the 10th Anniversary meeting of China Environmental Labelling



时任全国人大常委会副委员长盛华仁、全国人大环 资委主任委员毛如柏等领导参观环境标志产品展 Sheng Huaren, former Vice Chairman of NPC, Mao Rubai, former Chairman of NPC Environment and Resource Protection Committee visited China Environmental Labelling Product Exhibition







时任全国政协副主席郝建秀参加中国环境标志 10 周年庆典

Hao Jianxiu, former Vice Chairman of CPPCC attended the Celebration of 10th Anniversary meeting of China Environmental Labelling



2018年8月31日,生态环境部部长李干杰谈开展 中国环境标志改革试点

MEE Minister Li Ganjie talks about the trial of reform of China Environmental Labelling Program on August 31,2018





2002 年 11 月 , 原国家环保局局长曲格平 参观环境标志产品成果展

Qu Geping, former Minister of National Environmental Protection Agency, visited the Exhibition of Achievements of China Environmental Labelling Products in November,2002



2004年5月,时任国家环境保护总局局长解振 华在中国环境标志10周年庆典上做主旨发言

Xie Zhenhua, former Minister of State Environmental Protection Administration, presented a keynote speech at the 10th Anniversary Meeting of China Environmental Labelling in May,2004







2010年9月,原环境保护部部长周生贤在绿色印 刷战略合作协议签约仪式上发表重要讲话

Zhou Shengxian, former Minister of Ministry of Environmental Protection delivered an important speech at the Ceremony of Signing the Strategic Cooperation Agreement on Green Printing in September, 2010



2008年6月,时任环境保护部副部长吴晓青在可 持续消费国际研讨会发言

Wu Xiaoqing, former Minister of MEP delivered a speech to International Forum on Sustainable Consumption in June,2008





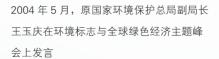
1999 年 11 月,原国家环境保护总局副局长 宋瑞祥为环境标志企业颁发奖牌

Song Ruixiang, former Miniter of SEPA awarded medals to China Environmental Labelling certified companies in November, 1999



2002 年 5 月 18 日,原国家环境保护总局副局长祝光耀参观中国环境标志产品展

Zhu Guangyao, former Minister of SEPA, visited China Environmental Labelling Product Exhibition on May 18,2002



Wang Yuqing, former Vice Minister of SEPA, delivered delivered a speech at the Summit of Environmental Labelling and Global green Economy in May, 2004





科研实践

标准先行

中国环境标志标准基于全生命周期分析理念,在确保产品质量符合相关标准的前提下,重点关注产品的环境行为,标准具有科学性和前瞻性,环境标志产品认证评价过程透明,认证结果可信。通过不断创新研发标准,中国环境标志探索推动形成绿色生产和绿色生活方式的有效途径,逐步形成了政府引导、标准先行、认证实施、政府采信、宣传推广、公众选择等完整的中国环境标志制度体系。25年来,中国环境标志累计发布标准120余项,现行有效标准101项,已有4000余家企业生产的90余万种规格型号的产品通过了中国环境标志产品认证、贴上了中国环境标志标识,形成了每年近4万亿产值的绿色产品市场。

Scientific practices ** Initiate with standards



China Environmental Labelling program focuses on the environmental behavior of products based on the concept of full life cycle analysis and under the premise of ensuring product quality meets relevant standards. In line scientific and forward-looking standards with the evaluation process of Environmental Labelling product certification is transparent and the certification results are credible. By innovation and developing new standards, China Environmental Labelling program explore effective ways to promote green production and green lifestyle through the practice of scientific research. A relatively complete mechanism of China environmental labeling has been established, including government guidance, initiate with standards, certification implementation, government adoption, publicity and promotion, and public choice. Over the past 25 years, China environmental labelling program has issued more than 120 standards in total and 101 current effective standards. Over 900,000 models and specifications produced by more than 4,000 companies have obtained the certification of China Environmental Label and get marked, along with a green market with an annual output value of about 4 trillion RMB.





2017年11月,环境标志促进绿色生产与消费政策与实践主题沙龙

Saloon on Policies and Practice of Environmental Labelling Promoting Green Production and Consumption in November, 2017



2017年11月,环境保护部环境发展中心 主任任勇在"科技引领 助推绿色生产和 消费论坛"上作主旨发言。

Ren Yong, Director General of MEP Environmental Development Center delivered a keynote speech at the Forum on Green Production and Consumption Promoted by Science and Technology in November,2017





2002年1月,时任国家环境保护总局科技标准司副司长赵英民,出席中国环境标志获证企业新闻发布会

Zhao Yingmin, former Deputy Director General of Science, Technology and Standards Department of SEPA attended the press conference of China Environmental Labelling certified companies in Jan. 2002



2018年5月,环境保护部环境发展中心 党委书记程春明在企业环境信息平台建设 座谈会上发言

Cheng Chunming, CPC Secretary of EDC, addressed at the Meeting on the Development of the Platform for Enterprise's Environmental Information in May,2018





2016年6月,召开供给侧结构性改革与绿色供应链 管理创新研讨会

The Workshop on Structural Reform of the Supply Side and Innovation of Green Supply Chain Management was held in June, 2016



2016年6月,向首批绿色供应链试点企业颁发证书 The first group of pilot enterprises on green supply chain was presented with the certificate in June, 2016







2013年5月,"十二五"国家科技支撑计划——电子信息、造纸和印刷行业典型产品碳足迹评价关键技术研究与示范课题启动会

The Inception Meeting of the Project on Study and Demonstration of Key Techniques for Assessing Carbon Footprint of Typical Products from Information Technology, Paper and Printing Industries under the National Science & Technology Supporting Program in the 12th Five-Year Plan Period held in May, 2013

2014年6月,环境标志绩效评估审议会 Review of Environmental Benefit Evaluation of China Environmental Labelling Product in June,2014





2018 年 10 月,国家邮政局绿色快递课题赴河南鹤壁开展调研 The Task Force of State Post Bureau on Green Express conducted investigation in Hebi, Henan Province in October,2018

2019 年 1 月,大气污染防治认证评价及清洁空气治理评价关键技术研究课题中期检查会 Mid-term Review Meeting of the Research Project on Certification and Evaluation on Prevention and Control of Atmospheric Pollution & Key Technologies for Clean Air in

January,2019





2006年9月,中国环境标志陶瓷标准实施新闻发布会

Press Conference for China Environmental Labelling Product Standard-Ceramic in September, 2006



2007年9月,中国环境标志生态住宅标准实施新闻发布会

Press Conference of China Environmental Labelling Product Standard-Eco-Housing in September, 2007





2007 年 9 月 , 中国环境标志太阳能标准实施新闻发布会 Press Conference for China Environmental Labelling Product Standard-Solar Energy in September,2007



2008 年 7 月,中国环境标志建筑装饰装修标准实施新闻发布会 Press Conference for China Environmental Labelling Standard-Building Decoration Materials in July 2008.



2012 年 11 月,中国环境标志低碳水泥标准实施新闻发布会 Press Conference for China Environmental Labelling Low Carbon Product Standard-Cement in November,2012



2016 年 12 月 , 中国环境标志空气净化器标准发布 The release of China Environmental Labelling Standard-Air Purifiers in December,2016





2017年, "中国环境标志产品促进绿色供应链发展 "案例获得 GEC 颁发"推动创新大奖 "The Case Study of China Environmental Labelling Products Promoting the Development of Green Supply Chain" won the Award for Promoting Innovations issued by GEC in 2017



2017年5月,"中国环境标志产品政府采购"案例 获得 SPLC 获得"杰出案例奖" CEC Case Study China Government Procurement of Environmental Labelling Products won SPLC "Outstanding Case Study Award" in May, 2017





2013 年 12 月 , "基于生命周期分析的产品环境影响评价研究与示范"项目获环境保护科学技术奖三等奖

The Project on Study and
Demonstration of LCA-Based
Environmental Impact Assessment
of Products won the Third Prize
of Science and Technology Award
for Environmental Protection in
December, 2013



链管理制度研究和实践创新"项目获得环境保护科学技术奖二等奖The Project on Study and Innovation of Green Supply Chain Management System won the Second Prize of

2017年12月, "绿色供应

Science and Technology Award for Environmental Protection in December. 2017

2017 年 12 月,"中国绿色印刷 政策和技术体系研究与应用"获 得环境保护科学技术奖二等奖 The Project on Study and Applications of the Policy and Technical System for Green Printing in China won the Second Prize of Science and Technology Award for Environmental Protection in December, 2017



2018年12月,"中国环境标志 产品政府采购制度体系研究与应 用"项目获得环境保护科学技术 奖二等奖

The Project on Study and Applications of Government Procurement System for China Environmental Labelling Products won the Second Prize of Science and Technology Award for Environmental Protection in December, 2018



绿色示范宣传引导

通过持续政策引导与中国环境标志产品认证工作的实施,促进改善行业及企业环境行为,实现从龙头企业的绿色生产到整体产业的绿色升级,使中国环境标志产品成为联系公众与可持续发展的纽带,促进绿色产业发展为我国经济长期稳定发展的新动力。通过形式多样的宣传活动,持续提升公众绿色消费意识,引导公众选择环保产品,推动形成绿色发展方式和生活方式。

Green demonstration publicity and guidance

Promoting the improvement of industry and corporate environmental behavior through continuous policy guidance and implementation of China Environmental Labelling product certification, realizing the green upgrading and green production from leading enterprises to the whole industry, making China Environmental Labelling program become the linkage of the public and sustainable development, and promoting the green industry to become a new driving force for the long—term stable development of China´s economy. Carrying out various forms of publicity activities to raise public awareness of green consumption and to guide the public to choose environmentally friendly products, and further to promote the formation of green development methods and lifestyles.



政府采购 Government Green Procurement

充分发挥政府采购在生态环境保护 方面的示范引领作用,积极促进全社会 绿色生产和绿色生活方式的转变。2006 年,原国家环保总局和财政部联合发布 了《关于环境标志产品政府采购实施的 意见》和中国首批"政府绿色采购清单", 为中国政府绿色采购制度提供了重要的 基础保障。 Giving full play to leading and exemplary role of government procurement in ecological environment protection, and promoting the transformation of both green production and green lifestyle in the whole society. In 2006, the former State Environmental Protection Administration and the Ministry of Finance jointly issued the "Opinions on the Implementation of Government Procurement of Environmental Labeling Products" and released the first batch of "Government Green Procurement Lists" in China, which provided important fundamental guarantee for China's implementing the government green procurement system, marking the official implementation of the government procurement system for environmental labeling products in China.







2008年6月,中国绿色采购网开通仪式

The Opening Session of China Green Purchasing Network in June,2008



2006年11月,实施政府采购新闻发布会

The Press Conference for Government Procurement in November, 2006



中国环境标志轻型汽车产品顺证仪式 暨环境标志政府采购清单调整 主办单位:国家环境保护总局环境发展中心 中环联合认证中心 间: 2007年3月28日

2007年3月,中国环境标志轻型汽车产品 颁证仪式暨环境标志政府采购清单调整新 闻发布会 Press Conference on the Adjustment of Government Procurement List of China Environment Labelling Products held in March, 2007.



2008年6月,政府采购与环境保护政策 研讨会

Seminar on Government Procurement and Environment Protection Policy in June, 2008





2016年12月,财政部国库司娄洪巡视员在环境标志政府采购清单十周年会上致辞

Lou Hong, Inspector of Ministry of Finance Department of Treasury gave a speech at the 10th Anniversary Meeting of Government Procurement List of China Environmental Labelling Products in December, 2016



2016年12月,组织召开环境标志政府采购清单十周年会议

The Meeting for the 10th Anniversary of Government List of Procurement of China Environmental Labelling Products in December, 2016



2019 年 10 月, 中环联合认证中心与浙江政采云科技有限公司签订战略合作签约

CEC and Zhejiang Zhengcaiyun Technology Co., Ltd. signed the Agreement on Strategic Cooperation in December in October, 2019



2016 年 12 月, 中环联合认证中心总经理张小丹为首批获得木塑制品认证企业颁发证书

CEC General Manager Zhang Xiaodan presented certificate to the representatives from first group of wood plastic enterprises that have obtained China environmental label in December.2016



绿色印刷 Green printing

中国环境标志标准以其科学性和前瞻性,引导企业绿色发展,提升产品环境品质,减少污染物排放,推动行业绿色转型。2011年9月,新闻出版总署和原环境保护部共同签署了《实施绿色印刷战略合作协议》,携手开展实施绿色印刷工作。截至目前,全国已有13亿中小学教科书和60%的票据实现了绿色印刷,40%的出版社采用了绿色印刷出版物,印刷企业通过开展环境标志绿色印刷认证,改进了生产工艺,减少了印刷过程中VOC等污染物排放,加快了印刷产业的升级,引领了产业绿色发展。

With its prospective and scientific nature, China Environmental Labeling standards not only guide the green development of enterprises and improve environmental quality, but also reduce pollutant emissions and promote the green transformation process of the industry. In September 2011, the General Administration of Press and Publication together with the former State Environmental Protection Administration signed the "Strategic Cooperation Agreement of Implementing Green Printing" to jointly implement green printing .Up to now, 1.3 billion primary and secondary school textbooks and 60% of the bills have achieved green printing nationwide, and 40% of the publishing house have adopted green printing publications. By developing environmental labeling green printing certification, printing enterprises have not only improved the production process and reduced the emission of pollutants such as VOC during the printing process, but also accelerated the upgrading of the printing industry and led the green development of the industry.







2010年9月,原环境保护部部长周生贤与原新闻出版总署署长柳斌杰在京签署《实施绿色印刷战略合作协议》

Zhou Shengxian, former Minister of MEP and Liu Binjie, former Minister of GAPP, signed Strategic Cooperation Agreement on Green Printing in Beijing in September, 2010



2011年11月,绿色印刷推进会

China Environmental Labelling Green Printing Promoting Meeting in November, 2011



2011年11月,环境保护部环境发展中心党委书记程春明为获得首批绿色印刷认证企业颁发证书

CHENG Chunming, CPC Leader of MEP Environmental Development Center awarded certificate to the first group of certified enterprises for green printing in November, 2011







2014年11月,国家新闻出版广电总局印刷发行司、环境保护部科技标准司领导参观绿色印刷产业促进商务交流会 CEC 展台

Director from the Department of Printing and Publication of State Administration of Press, Publication, Radio, Film and Television and Director from MEP Department of Science, Technology and Standard visited the CEC Booth of the Exchange Meeting on Greening Printing Industry in November,2014







2016年12月,获得中国印刷技术 协会 2016 年绿色印刷特别贡献单位 CEC won the 2016 Special Contribution Award for Green Printing presented by Printing Technology Association of China in December,2016





中国环境标志逐步在政府、企业、消费者之间搭建了一座连接绿色生产和绿色消费的桥梁,同时对引导全社会形成绿色消费方式起到了积极作用。中国环境标志已成为中国最权威的绿色产品认证,受到企业、消费者以及社会各界的广泛认同。

China Environmental Labelling program has gradually built a bridge among the government, enterprises and consumers for connecting green production with green consumption. In the meanwhile, it played a positive role in guiding social green consumption. China Environmental Label has become China's most authoritative green product certification label, and is widely recognized by enterprises, consumers and the community.







2002年3月,新飞与环境标志"共创绿色新生活"启动仪式 The Launching Ceremony of China Environment Labelling and Xinfei Electronics Company on Creating New Green Lifestyel in March, 2002



2002年6月,"六五"环境日中国环境标志产品展示 Exhibition of China Environmental Labelling Product on "June 5" Environmental Day in 2002



2002年6月,中国环境标志华夏行成都站 Promotion of China Environmental Labelling in Chengdu in June,2002



2009年8月,中央电视台向中国环境标志颁发60年60品牌奖杯 CCTV awarded "60 Years 60 Brand" trophy to China Environmental Labelling in August,2009





2016年8月,媒体记者关注"中国环境标志"

Journalists paid high attention to China Environmental Label in August, 2016



2017年8月,开展"小标志,大影响"中国环境标志主题宣传活动

"Small Label, Great Influence" - Publicity Activities for China Environmental Label in August, 2017







- 1 2018年10月,2018环境标志日绿色消费活动 Green consumption activities on 2018 World Ecolabel Day in October,2018
- 2 2018年8月,绿色消费周中国环境标志走进社区 China Environmental Label entered communities during Green Consumption Week in August,2018
- 3 2014年5月,中国公众绿色消费意识调查启动仪式 The Launching Ceremony of the Survey on Public Awareness in Green Consumption in China in May, 2014
- 4 2014年5月,发放中国公众绿色消费意识调查问卷 Distribution of the Questionnaire on Public Awareness in Green Consumption in China in May, 2014





世界环境标志日
WORLD ECOLABEL DAY

打赢污染防治攻坚战
中国环境标志在行动
Win the Struggle
of Pollution Prevention and Control
China Environmental Labelling
in Action

2019年10月17日是世界环境标准日
是我们一起从为隆色生产和景旁现行法。
October 17, 2019年 World Ecolabel Day,
Let us go for green production and consumption.

2019 世界环境标志日海报 Poster of 2019 World Ecolabel Day



获得 UNEP "2015 可持续消费周突出贡献"证书

CEC won UNEP Certificate of "Outstanding Contributions to Sustainable Consumption Week of 2015".



"小标志 大影响 - 中国环境标志"宣传海报

The poster of "Small Label, Great Influence - China Environmental Label".



国际拓展合作共赢



为促进绿色贸易发展,中国环境标志积极主动参与全球环境标志发展战略及技术规则制定,彰显出中国环境标志的国际地位。中国环境标志积极响应习近平总书记"一带一路"倡议,与"丝绸之路经济带"和"21世纪海上丝绸之路"沿线国家开展环境标志认证、绿色采购等可持续生产与消费领域合作,共同促进区域可持续发展。



International expansion win-win cooperation

In order to promote the development of green trade, China Environmental Labelling program has participated the formulation in the global environmental label development strategies and technical rules, making a remarkably international status of China Environmental Labeling. In response to President Xi Jinping's"One Belt, One Road"initiative, it actively cooperate with countries along the "Silk Road Economic Belt" and the "21st Century Maritime Silk Road" in the field of sustainable production and consumption such as environmental labeling certification and green procurement to jointly promote regional sustainable development.





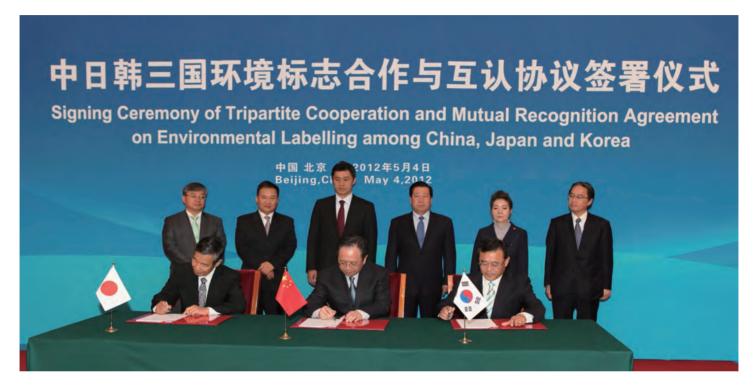




中国环境标志计划积极参与全球环境标志合作,于 2008 年加入全球环境标志网络(GEN), 2012 年通过 GEN 多边互认机制(GENICES)评审,并连续多年当选 GEN 理事成员。自 2005 年签署第一个环境标志互认协议以来,中国环境标志先后与澳大利亚、日本、德国等 13 个国家和地区的环境标志机构签署了双边合作协议,制定共同标准和开展国际互认。

China Environmental Labelling Program actively participates in global environmental labeling cooperation, joined the Global Environmental Labeling Network (GEN) in 2008, passed the review of GEN Multilateral Mutually Recognition Mechanism (GENICES) in 2012 and has been elected to the GEN Board of Directors for many years. Since the signing of the first environmental labeling mutual recognition agreement in 2005, China Environmental Labelling program has signed bilateral cooperation agreements with environmental labeling agencies in 13 countries and regions including Australia, Japan and Germany for developing common standards and international mutual recognition.



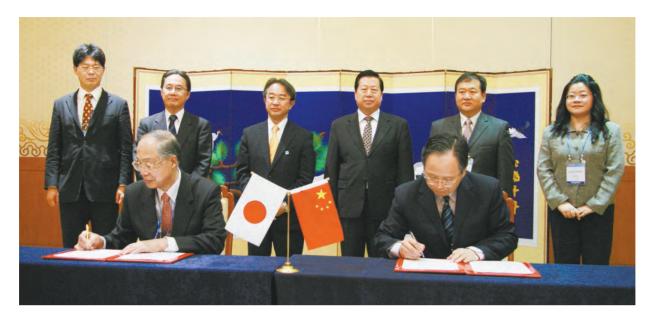


2012年5月4日,中日韩三国环境标志合作与互认协议签署仪式

Signing Ceremony of Tripartite Cooperation and Mutual Recognition Agreement on Environmental Labelling among China, Japan and Korea on May 4,2012







2011年4月,中日签署《中国环境标志与日本生态标签互认协议》

Mutual Recognition Agreement between China Environmental Labelling and Japan Eco Mark was signed in April, 2011



2017年6月29日,中德绿色消费合作签约仪式

The signing ceremony of Sino-Germany Cooperation on Sustainable Consumption on June 29,2017





2007年4月,中德环境标志互认合作协议签订仪式

Signing Ceremony of Sino-Germany Environmental Labelling Mutual Recognition Agreement in April,2007



2005年,中澳环境标志互认合作协议签约仪式

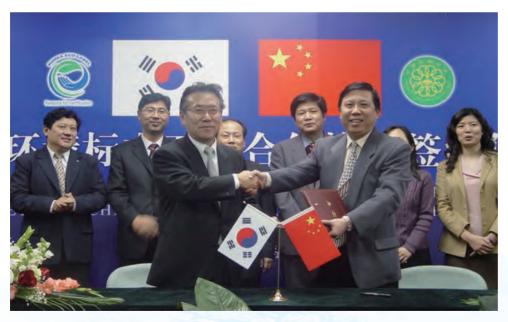
Signing Ceremony of Sino-Australia Environmental Labelling Mutual Recognition Agreement in 2005





2009年10月15日,中德签署低碳产品认证合作协议

Cooperation Agreement on Sino-Germany Environmental Labelling Low-Carbon Product Certification was signed on October 15,2019



2005年3月,中韩环境标志互认合作协议签订仪式

Signing Ceremony of Sino-Korea Environmental Labelling Mutual Recognition Agreement in March, 2005





2014年9月,中环联合与新加坡环境理事会签署环境保护和环境标志认证领域合作谅解备忘录CEC and Singapore Environment Council signed MOU of Cooperation on Environmental Protection and Ecolabel Certification in September, 2014



2015年10月,中环联合与乌克兰环境标志机构生态星球签署环境标志互认协议

CEC and Ukraine ecolabel body signed the agreement on mutual recognition of environmental labels in October, 2015





2015年10月,中环联合与俄罗斯签署双边互认协议

CEC and Russian ecolabel body signed the agreement on mutual recognition of environmental labels in October, 2015



2016年11月,中环联合与澳大利亚环境标志机构签署合作协议

CEC and Australian ecolabel body signed the cooperation agreement in November,2016





先后加入国际绿色采购网(IGPN)、联合国环境署(UNEP)"可持续公共采购10年框架计划"(SPP 10YFP)及其顾问委员会、联合国环境署(UNEP)"东盟+3(ASEAN+3)环境标志与绿色公共采购能力建设项目"及其顾问委员会等。2018年承担IGPN中国秘书处,2019年成为联合国环境署(UNEP)同一个地球网络"可持续公共采购"计划联合领导机构。

China Environmental Labelling Program has successively joined the International Green Procurement Network (IGPN), the United Nations Environment Programme (UNEP) "Sustainable Public Procurement 10-Year Framework Plan" (SPP 10YFP) and its advisory committee, United Nations Environment Programme (UNEP)(ASEAN+3) Environmental Labeling and Green Public Procurement Capacity Building Project and its Advisory Committee. It undertakes the International Green Procurement Network (IGPN) Secretariat since 2018, and becomes a co-leading institute of UNEP "One Planet Net" Sustainable Public Procurement Program.



The environmental cooperation of the "Belt and Road Initiative" countries will write a new chapter for green development







2014年9月,全球环境标志网络年会

Global Ecolabelling Network Annual General Meeting in September,2014



2016年12月,绿色公共采购生态标志培训研讨会

2016 High-Level Training Workshop on the Implementation of Green Public Procurement and Ecolabelling in December, 2016





2018年11月, APEC 典型绿色产品能力建设项目—环境标志与绿色消费研讨会

Capacity Building Project on Typical Green Products in APEC Economies--Workshop on Ecolabel and Green Consumption in November, 2018



2018年11月26日,国际绿色采购网中国秘书处启动仪式

The Ceremony of Launching the Secretariat of International Green Purchasing Network on November 26,2018



2019 年 5 月, 环境发展中心获批成为联合国环境署可持续公共采购计划联 合领导机构

With the approval of UNEP, Environmental Development Center of MEE became a co-leader of SPP Program in May, 2019



访问交流

Visit and exchange

积极开展"一带一路"沿线国家环境标志认证、政府绿色采购等可持续生产与消费领域合作,共同促进区域可持续发展,被联合国环境署誉为该领域全球最重要的合作伙伴。开展多种形式的国际交流活动和项目研究,将中国在推动绿色消费、助力形成绿色生产方式和生活方式等方面取得的成绩向世界展示,进一步提升中国环境标志的国际影响力。

Actively carry out cooperation in the fields of sustainable production and consumption, such as national environment labeling certification in which the nations are along the "Belt and Road" and government green procurement, and jointly promote regional sustainable development. China Environmental Labelling program has been praised by the United Nations Environment Programe as the world's most important partner in this field. In addition, it has been carrying out various forms of international exchange activities and project research, displaying China's achievements not only in promoting green consumption but also in facilitating the formation of green production methods and lifestyles, and further enhancing the international influence of China environmental labeling.



2018年4月,环境发展中心程春明书记出席柬埔寨环境标志能力建设项目启动会

Cheng Chunming, CPC Leader of Environmental Development Center attended the Inception Meeting of the Project on Building the Capacity of Cambodia in Environmental Labelling in April, 2018





2016 年 11 月,拜访欧盟环境标志主管部门 CEC leader visited the EU ecolabel authority in November,2016



2016 年 12 月,拜访新西兰环境标志机构 CEC leader visited New Zealand ecolabel body in December,2016



2017 年 11 月,与欧盟委员会交流合作 Exchanges and cooperation with EU Commission in November,2017



2006 年 5 月 26 日 , 中国可持续消费和生产圆桌会议 China Sustainable Consumption and Production Round-table Meeting on May 26,2006





JRHHINGS &

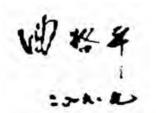






在新中国即将迎来 70 华诞之际,中国环境标志计划也将迎来 25 周岁。我欣喜地看到,依托市场化机制,中国环境标志在引领行业技术革新、减少污染物和温室气体排放,推动绿色消费等方面发挥了重要作用,已成为中国生态环境保护领域的一项重要政策工具。二十五年非凡历程,二十五年春华秋实!值此中国环境标志 25 年之际,谨表示热烈祝贺!

我曾参与过此项工作,希望你们不忘初心、再接再厉,继 续发挥中国环境标志在公众与企业之间的桥梁作用,持续扩大 优质生态产品供给,为满足老百姓日益增长的优美生态环境需 要贡献更大力量!



原全国人大环资委主任 原国家环保局局长 中华环保基金会创始人

This October is the 70th Anniversary of the founding of the People's Republic of China; it also is the 25th Anniversary of China Environmental Labelling Scheme. I am happy to see that based on market mechanism, China Environmental Labelling has played an important role in areas such as guiding technical innovation of industries, emission reduction of pollutants and GHG and green consumption. It becomes an important policy instrument for the protection of eco environment of China. China Environmental Labelling has made great achievement in the past extraordinary 25 years! Taking this opportunity, I would express my warm congratulations to the 25th Anniversary of China Environmental Labeling!

I used to take part in this work. I hope that you should remain true to your original aspiration; make persistent efforts; keep on the role of China Environmental Labeling that links the public with enterprises; continually promote the expansion of the supply of high quality ecological products and make greater contributions to increasing public demand for beautiful eco environment!

Qu Geping Former General Director of Environment and Resources Conservation Committee of National People's Congress Minister of Former Environmental Protection Administration Founder of China Environmental Protection Foundation





当时推荐了很多标识的样子,最后大家一致同意选用"十环"标识。因为它的意义是动员全社会来生产、消费、选择、推广环保技术和环保产品,促进绿色消费。

解振华 国家发展和改革委员会原副主任 中国气候变化事务特别代表 Many labels were recommended at that time. Finally we all agreed the "Ten-rings" label, because it indicates the production, consumption, selection and extension of environmental technologies and products by the whole society to promote green consumption.

XIE Zhenhua Former Vice Minister of NDRC Special Representative of China on Climate Change



中国环境标志



中国环境标志最好最成功的一项实施成果,就是 2010 年 9 月份,当时的国家环境保护部和国家新闻出版总署共同签订了合作协议,在我国印刷行业来推广中国环境标志。我们国家现在 13 亿册中小学教科书全部实现了绿色印刷,这是很成功的一个例子。

吴晓青 民建中央副主席 原国家环境保护部副部长 The best and most successful achievement of China environmental labelling is the cooperation agreement jointly signed by Ministry of Environmental Protection and State Press and Publication Administration in September of 2010 to extend China environmental label in printing industry of our country. Now, a total of 1.3 billion textbooks for all primary and middle school students across China adopt green printing. It is a very successful case.

WU Xiaoqing Vice Chairman of the Central Committee of China National Democratic Construction Association Former Vice Minister of Ministry of Environmental Protection





推出环境标志认证这项工作,既有利于加强管理,又有利于推动企业污染治理;既可以解决企业的污染问题,又有利于促进企业的产品在市场的销售。

王玉庆 原国家环境保护总局副局长 Environmental label certification is conducive to both environmental management and prevention and control of pollution in enterprises. It can not only address pollution problems of enterprises, but also facilitate the marketing of certified products.

WANG Yuqing Former Vice Minister of State Environmental Protection Administration



中国环境标志 25 周年贺词

25 年末,中国环境标志发挥曾证明和标签性的重要作用。 引导生产企业和广大洲费者进行绿色生产和绿色消费,对经 济的可持续发展做出了关出的贡献,况中国环境标志再创住 量,为美丽中国共添美丽的色彩!

海北和

尼伯斯保肤自会副主席机秘书长



In the past 25 years, Chine Environmental Labelling has played an important role in guiding enterprises and consumers for green production and consumption. It has made outstanding contributions to sustainable development of China's economy. I wish that Chine Environmental Labelling could make greater achievements and contribute to the building of Beautiful China!

Xie Yuhong Vice Chairman and Secretary General of All-China Environment Federation

国家办公设备及耗材质量监督检验中心

贺证

值此中国环境标志 25 周年之际, 国家办公设备及 耗材质量监督检验中心向中环联合(北京)认证中心表 示最热烈的祝贺! 25 年间 CEC 和环境标志积极的引导 绿色消费, 在绿色转型与可持续社会治理方面取得巨大 成效, 为绿水青山建设做出了贡献! 希望 cec 继续发扬 光大, 成为百年中环, 为我国的生态文明做出贡献, 我 们也将和 CEC 共同成长!

国家办公设备及耗材硬量监督检验中心

At the 25th Anniversary of China Environmental Labelling Scheme, National Office Equipment and Consumables Supervision and Inspection Center expresses the warmest congratulations to CEC!

In the past 25 years, CEC and China Environmental Labelling Scheme have actively guided green consumption; obtained remarkable achievements in green transformation and sustainable social governance and made contributions to better environment of China! We hope that CEC could continuously grow for 100 years and make greater contributions to ecological civilization. We will grow together with CEC.

National Office Equipment and Consumables Supervision and Inspection

Center





智 词

致中环联合(北京)认证中心有限公司:

中国环境标志是我国绿色制造与绿色消费的引领,是目前市场公认的绿色产品认证标志,也是国内最为成功的自愿性产品认证制度之一,对中国家具行业的品质提升与可持续发展起到重要的推动作用,同时也提高了中国家具产品的国际竞争力和影响力。

值此中国环境标志 25 周年之际, 深圳市家具行业协会携 全体会员企业送上最诚挚的祝福与最崇高的敬意。

未来,希望我们能更加紧密结合、提升企业的环境责任和 环境意识,使更多优秀企业的优质产品加入到环境标志产品行 列,促进环境与经济的协调发展。推行更高水平的国际通行的 标准与规范,为中国制造与中国经济的绿色持续贡献积极力量。



深的 h 和 LUE R B R 立 the 作品 M A B 由 The Furnition Research Mass, 6 Tougla Rd., Xin County, Navyon

Tet/185+07551 26018222 26018333 Fax: (86+07561 26018179 2601811 Guiding green production and consumption in our country, China Environmental Label is the widely recognized label for green products and also one of the most successful voluntary product certification systems. It has played important role in improving product quality and sustainable development of furniture industry. Meanwhile, it has enhanced the competitive force and influence of Chinese furniture products in the world.

At the 25th Anniversary of China Environmental Labelling Scheme, Shenzhen Furniture Industry Association and all its members extend our highest respect and sincere benediction.

We hope that in the future, we could strengthen our cooperation; improve environmental responsibility and awareness of relevant enterprises; include more high quality products with environmental label and promote harmony between the environmental protection and economic development. We will implement international standards and norms and make contributions to green manufacturing and sustainable economic development of China.

Shenzhen Furniture Industry Association October 9, 2019



中国连锁经营协会

恕 信

--敬中环联合认证中心中国环境标志 25 周年主题活动

热烈祝贺中国环境标志计划实施 25 周年!

中环联合认证中心是我国环境标志认证制度的开拓者和践行者。是 形成并促进绿色生产与绿色消费模式的参与者和维动者。中国环境标志 付划实施的 25 年,正值中国零售业快速发展社大时期。雨环境标志产品 认证制度作为推动绿色生产与绿色消费的有力政策工具和领手。引领了 连锁零售行业的绿色快型,接进了连锁行业在中国的绿色发展。

近几年,中国环境标志积极参与了由中国连锁经营协会 CCFA、世界自然基金会 war 等机构共同效应的"最色可持续消费宣传期"活动。 依托中国可持续消费图象的力量,"宣传周"覆盖的城市和地区逐年增加。 通 过各地连锁门店的绿色可持续宣传。绿色消费理爱加快传递,不断延作者消费者绿色消费意识,对当前中国正在推进的零售行业全面转型升级具有积极的促进和引信作用。

希望中国环境标志继续兼录创新、协调、绿色、开放、共享的发展理 念,高等绿色发展旗帜。与包括中国连领经营协会在内的行业社会组织 保持合作。共同引張包括快消品在内的中国制造行业不断提高和创新行 业的绿色竞争力,把更环保、更低碳、更节能和更高质量的绿色可持续 产品带到千家万户。

祝中国环境标志 25 周年主题活动圆满咸



Congratulation letter of China Chain Store and Franchise Association

Congratulate to the 25th Anniversary of the Implementation of China Environmental Labelling Scheme!

CEC is the pioneer of China Environmental Labelling certification system. It also is the participant and propeller that promotes green production and consumption. The implementation of China Environmental Labelling over the past 25 years just is the period of expansion and rapid growth of chain retail industry in China. As a strong policy instrument and tool for green production and consumption, China Environmental Labelling certification system has guided the green transformation of chain retail business and facilitated green development of chain retail trade of China.

China Environmental Labelling scheme has actively taken part in the "Publicity Week for Green and Sustainable Consumption" jointly organized by CCFA and WWF over the past few years. Based on China Sustainable Consumption Roundtable, the "Publicity Week for Green and Sustainable Consumption" covers more cities and regions year on year. With the sustainable publicity of chain stores across the country, the idea of green consumption becomes more and more popular and effectively facilitated green lifestyle of consumers with rising public awareness in green consumption. It has guided and promoted comprehensive transformation and upgrading of retail industry.

We hope that China Environmental Labelling will adhere to its innovative, coordinated, green, open and sharing concepts on development; hold high the banner of green development; keep on cooperation with industrial associations including China Chain Store and Franchise Association; jointly guide Chinese manufacturing industry improving its capacity in innovation and competition; and help provide the public with more environment-friendly, low-carbon, energy saving and sustainable products with high quality.

We wish a complete success of the 25th Anniversary Activity for China Environmental Labelling Scheme!

China Chain Store and Franchise Association October 9, 2019



中国环境标识认证实施二十五周年致贺。 风华廿五年,有宠竟成,鸿业监图蓬妙笔; 传颂万千户,方兴未艾,青山绿水共辉煌。 已亥弱月中国轮胎循环利用协会会长朱军撰



Congratulations to the 25th Anniversary of China Environmental Labelling.

The past 25 years witnesses the great achievements of China Environmental Labelling.

Increasing public green consumption contributes to the protection of beautiful environment.

ZHU Jun President of China Tire Recycling Association



Congratulations to the 25th Anniversary of China Environmental Labelling. CEC is the pioneer of certification of China environmental label as well as the participant and propeller to green production and consumption. The past 25 years of the development of China Environmental Labelling are just the transformation stage of manufacturing industry of China. Environmental labeling certification has played an active role in promoting green transformation of Chinese industries.

China Writing Instrument Association begins the cooperation with CEC in 2019 to jointly formulate the national environmental standard "Technical Requirements for Environmental Labeling Product-Pens". As the first environmental standard for pen industry, this technical requirement is of great significance in promoting green development of cultural field, protecting the health of both consumers and workers and

We wish that China Environmental Labelling continue its innovative, coordinated, green, open and sharing concepts of development; hold high the banner of green development; guide Chinese manufacturing industries including cultural product industry; improve the green competitive force of relevant industries and encourage more environment-friendly, low-carbon, energy saving and high quality products.

Wang Shuqin President of China Writing Instrument Association



诚致: 中环联合认证中心

熱烈祝贺环境标志成立 25 周年。 25 年来,中环联合认证中心一 直竭减为企业的绿色发展保驾护航。而环境标志作为对环境友好产品 的扶持和宣传的重要途径,促进了绿色经济的发展,落实可持续消费 理念。

绿色供应链管理与环境标志同作为提升企业环境管理水平、推进 实现绿色生活方式和绿色生产方式的重要抓手,引领了一批又一批的 企业实现绿色发展。在此,广东省绿色供应链协会祝愿中环联合认证 中心继续秉承创新、协调、绿色、开放、共享的发展理念,提高企业 绿色管理能力,促进行业间的绿色竞争力,为广大人民绿色生活提供 更多优质生态产品;同时协会将继续与中环联合认证中心一起推动企 业优胜劣汰,助推行业绿色转型升级。

Congratulations to the 25th Anniversary of China Environmental Labelling. CEC has been promoting green development of enterprises over the past 25 years. As an important tool to support and publicize environment-friendly products, China Environmental Labelling has facilitated the development of green economy and materialized the concept of sustainable consumption.

Green supply chain management and environmental label are both important ways to improve corporate environmental management and achieve green production pattern and lifestyle. They have guided green development of enterprises one after another.

Here, Guangdong Green Supply Chain Association wishes that CEC keep on its innovative, coordinated, green, open and sharing concepts for development; enhance corporate capacity in green management; raise green competition force of all industries and help provide more high quality eco products. Meanwhile, Guangdong Green Supply Chain Association will work with CEC to promote green transformation and upgrading of both enterprises and industries.

Guangdong Green Supply Chain Association September 10, 2019





中国环境标志树立了我国绿色发展的一面旗帜!环境标志 产品已经深入人心,不仅进入了我国政府的采购目录,也向世 界展示了高品质的"中国制造"。

感谢中国环境标志 25 年来的辛勤努力,为中国涂料行业的绿色化发展作出了杰出的贡献!国家涂料质量监督检验中心愿与中环联合认证中心携手,一道传递信任,服务行业,为我国涂料行业的可持续发展继续努力!

多、松南南

国家涂料质量监督检验中心主任 2019 年 9 月 30 日

China environmental labeling has developed into the banner for green development of China! Now China environmental label is very popular. It not only enters the procurement list of the Chinese Government, but also showcases the high quality "Made in China" products to the world. Thanks to the 25-years efforts of China environmental labeling, which has made outstanding contributions to green development of the paint industry of China! National Quality Supervision Testing Center for Paint is willing to work with CEC to provide good serve and continuously strive for sustainable development of paint industry of our country!

SU Chunhai Director of National Quality Supervision Testing Center for Paint September 30, 2019





造纸术是中国四大发明之一,纸张是文化传承的载体,具有悠久的历史。我国现代造纸工业以草、木等植物为原料,具有能耗高、污染负荷大等特点,制约了造纸工业的发展。近年来,国家纸张质量监督检验中心与中环联合认证中心在造纸行业共同开展了文件用纸环境标志产品的认证工作,增加纸张绿色产品的供给,推进了我国造纸工业向绿色制造、绿色消费的转变。

今年正值中国环境标志实施 25 周年, 我们相信在中国环境标志的引领下, 必将推动我国造纸工业转变为朝阳产业和绿色产业, 为中华文明的文化传承做出贡献!

国家纸张质量监督检验中心 副主任

法清文

Papermaking is one of the four great inventions of ancient China. With a long history, paper is the carrier of cultural heritage. With plants such as grass and wood as raw materials, modern papermaking industry of our country has the characteristics such as high energy consumption and heavy load of pollution, which constrain the development of papermaking industry. National Paper Quality Supervision and Inspection Center and CEC have jointly conducted environmental labelling certification of the paper for document over the past few years. This has expanded the supply of environment-friendly paper products and promoted green manufacturing of papermaking industry and public green consumption.

This October is the 25th Anniversary of China Environmental Labelling Scheme. We believe that China Environmental Labelling will surely help turn papermaking industry of China into a sunrise industry & green industry and contribute to the cultural inheritance of Chinese civilization!

Zhang Qingwen

Deputy Director of National Paper Quality Supervision and Inspection Center





作为环境标志标准的杰出代表——《环境标志产品技术要求 水性涂料》自 1994 年发布以来,历经 HJBZ 4—1994、HJBZ 4—1999、HBC 12—2002、HJ/T201—2005、HJ 2537—2014,有力的推进了我国涂料行业的绿色化进程。

环境标志标准已经成为我国涂料绿色标准的代名词,也为 我国涂料领域的国家标准、行业标准的制定积累了宝贵的经验。 在中国环境标志成立 25 周年之际,我谨代表全国涂料和颜料标 准化技术委员会秘书处,向环境标志标准的制定工作者致以最 崇高的敬意和感谢!

海流

全国涂料和颜料标准化技术委员会秘书长 2019 年 9 月 30 日

As an outstanding model of China Environmental labeling criteria, the Technical Requirements for Environmental Labelling Products—Water-based Paint has been evolved to HJBZ 4—1994, HJBZ 4—1999, HBC 12—2002, HJ/T201—2005 and HJ 2537—2014 since the first release in 1994. It has greatly promoted green development of paint industry of China.

Environmental labeling criteria become the code word of green criterion of paint. They also accumulate precious experience for the formulation of national and sector standard in the field of paint.

At the 25th Anniversary of China Environmental Labelling Scheme, on behalf of the Secretariat of National Technical Committee for Standardization of paint and Pigment, I express our highest respect and thanks to the people who have formulated China environmental labelling criteria!

Tang Ying Secretary General of National Technical Committee for Standardization of Paint and Pigment September 30, 2019





今天是中国环境标志 25 周年的生日,全国造纸工业标准化技术委员会祝中国环境标志 25 周年生日快乐!

25 年来,中国环境标志在造纸领域取得了显著成绩。作为中国环境标志的权威认证机构,中环联合认证中心多年来在造纸行业开展了大量产品认证和项目研究等工作,与全国造纸工业标准化技术委员会先后合作完成《环境标志产品技术要求 文化用纸》、《环境标志产品技术要求 吸收性卫生用品》、《造纸行业典型产品 LCA 分析及 III 型环境标志认证技术研究》等造纸产品认证标准和研究工作,为造纸行业开展节能、环保等做出了突出贡献。为响应国家建立统一的绿色产品标准、认证、标识体系,推动绿色低碳循环发展、培育绿色市场,引领绿色消费、保障和改善民生,全国造纸工业标准化技术委员会制定了《绿色产品评价 纸和纸制品》国家标准。接下来,全国造纸工业标准化技术委员会将积极配合中环认证中心开展造纸领域绿色产品认证工作,为造纸工业绿色、可持续发展贡献更大的力量。

在国家倡导绿色、环保的大背景下,在社会关注产品质量安全的新形势下,相信中国环境标志必将迎来更加辉煌的明天。

全国造纸工业标准化技术委员会 秘书长

Today is the 25th Anniversary of China Environmental Labelling Scheme. National Technical Committee for Standardization of Paper Industry expresses our warm congratulations!

China Environmental Labelling has made remarkable achievements in paper industry over the past 25 years. As the authoritative certification body for China Environmental Labelling, CEC has carried out certification of many products and study projects in paper industry over the past years. CEC in cooperation with National Technical Committee for Standardization of Paper Industry has finished the study and development of certification criteria for paper products such as the Technical Requirements for Environmental Labelling Product–Absorbent Hygiene Products and LCA Analysis of Typical Products in Paper Industry and Technical Study on Type III Environmental Labelling Certification. It has made outstanding contributions to energy saving and environmental protection of paper industry.

The State requires that China should establish a unified system of criteria, certification and label for green products in order to facilitate green, low carbon and circular development; cultivate green market; guide green consumption; ensure and improve the well-being of the people. As a response, National Technical Committee for Standardization of Paper Industry has formulated the national standard "Green Product Assessment-Paper and Paper Products". Next, National Technical Committee for Standardization of Paper Industry will work with CEC to conduct green product certification in paper industry and make greater contributions to green and sustainable development of this industry.

Under the big picture of national promotion of green development and environmental protection as well as new situation of stronger public attention to product quality and safety, I believe that China Environmental Labelling will have a bright future.

Plob38

Chen Xi Secretary General of National Technical Committee for Standardization of Paper Industry





大家好:

我是中国包装联合会塑料制品包装委员会秘书长安毅。塑包委与中环联合北京公司自2013年开始合作以来,相继在塑料绿色印刷、生物基塑料、易回收编织袋几个方面推出来相应的环境标志标准和认证标准。特别是在习近平总书记作出垃圾分类重要指示之后,双方合作仅3个月就高质量编写完成了《湿垃圾专用塑料袋认证准则》。这一认证准则的顺利推出使得湿垃圾分类处理在技术上成为可能。引起了很大的行业共鸣和社会反响。

2019年9月9日,习近平总书记就塑料污染治理问题作出 重要指示,为贯彻落实这一指示精神,塑包委和中环认证公司 又再次合作发起制定《易回收塑料瓶认证准则》。我们相信《易 回收塑料瓶认证准则》的完成必将改善我国塑料瓶生产和回收 的现状。

应对塑料污染,要牢固树立新发展理念,需要塑料行业的努力,更需要环保部门的助力。需要可循环、易回收、可降解替代产品的不断涌现。需要不断增加绿色产品的供给。塑包委与中环联合认证中心将为这一目标的实现,紧密合作,艰苦努力,有力有序有效治理塑料污染。

今天是中国环境标志 25 周年的生日, 25 岁正是风华正茂的年龄, 我代表全国塑包行业祝中国环境标志 25 周年生日快乐! 我们相信在习主席生态文明建设光辉思想的指引下,中国环境标志必将迎来更加辉煌的明天。

谢谢!

Congratulations to CEC!

I am AN Yi, Secretary General of Plastic Products Committee (PPC) of China Packaging Federation. PPC and CEC have developed environmental labeling and certification criteria in areas such as plastic green printing, biobased plastics and easy-to-recycle woven bags since 2013 when it began cooperation with CEC. In particular after the important instruction of CPC General Secretary Xi Jinping on garbage classification, we have close cooperation and completed the formulation of the Certification Criterion for Special Plastic Bags for Wet Garbage within 3 months. The release of this certification criterion makes it technically possible for classified treatment of wet garbage. This creates great industrial and social resonance.

CPC General Secretary Xi Jinping gave an important instruction on the prevention and control of plastic pollution on September 9, 2019. To carry out this instruction, PPC and CEC work together again to develop the Certification Criterion for Plastic Bottles Easy to Recycle. We believe that the completion of the Certification Criterion for Plastic Bottles Easy to Recycle will surely improve current status of production and recycling of plastic bottles in our country.

To address plastic pollution, we must firmly establish new concept of development and need the efforts of plastic industry as well as the support of environmental protection agencies. We need continuous springing up of recyclable, easy-to-recycle, and biodegradable products. Also, we need more supply of green products. To meet this objective, PPC and CEC will closely cooperate and work hard to effectively prevent and control plastic pollution.

Today is the 25th Anniversary of China Environmental Labelling scheme. 25 years old is the age in the prime of life. On behalf of plastic packaging industry of China, I express our congratulations to the 25th Anniversary of China Environmental Labelling scheme! Under the guidance of Xi Jinping's thought on ecological civilization, we believe that China Environmental Labelling will have a bright future.

Thank You!



要信

"減數: 中环联合 (北京) 认证中心有限公司

作此中国环境标志 55 周年之际,健代表北京东方而紅粉水技术
服勢有限公司对中环联合 (北京) 认证中心有限公司致以最热影的祝贺!

《周二十五载! 中环联合一直践行着服客至上的宗旨, 不忘勃

立、精益求精。屡创住镇、为理制产业的绿色发展, 为中国的环保率
业量出了重要的贡献!

At the 25th Anniversary of China Environmental Labelling Scheme, on behalf of Beijing Oriental Yuhong Waterproof Technology Co., Ltd., I express our warmest congratulations to CEC.

CEC is the vanguar It has played an improving environm

CEC has been adhering to the policy of client first over the past 25 years. Remaining true to its original aspiration, it has obtained many achievements and made important contributions to the green development of building material industry and environmental protection of China!

Cui Ye Beijing Oriental Yuhong Waterproof Technology Co., Ltd. September 29, 2019



CEC is the vanguard of the industry and also an excellent partner. It has played an important role in helping green transformation and improving environmental management of enterprises.

At the 25th Anniversary of China Environmental Labelling Scheme, we wish bright future and remarkable achievements of CEC. Let us work together, remain true to our original aspiration and create the beautiful China.

BAIC Motor Corporation, Ltd.



贺 信

诚致:中环联合(北京)认证中心有限公司

传导绿色发展动力,推动绿色生产,倡导绿色消费,推进绿色 供应链发展,为中国和全球环境标志做出卓越贡献,借此中国环境标志 志 25 周年之际,谨代表得力集团对中环联合(北京)认证中心有果 公司数以最热烈的祝贺!

二十五年春风秋雨,中环联合风华正茂,二十五载砥砺奋进, 中环联合为建设绿色强圆开拓进取。作为国家级绿色工厂和绿色供应 链倡导者,得力集团愿意同中环联合认证中心一道,携手推动绿色发展,为相国的环境保护事业做出积极贡献!

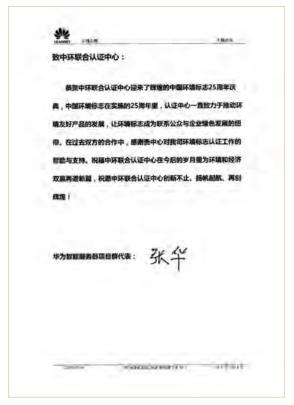


China Environmental Labelling has been promoting green production and consumption; facilitating the development of green supply chain and made outstanding contributions to ecolabel in China and the world.

At the 25th Anniversary of China Environmental Labelling Scheme, I on behalf of Deli Group express my warmest congratulations to CEC!

25 years is the best age for CEC. CEC has been working hard for building China into a big power for environmental protection and green development. As a National Green Plant and advocator for green supply chain, Deli Group is willing to work with CEC to jointly promote green development and make active contributions to environmental protection of China!

AO Zuchun Deli Group



Congratulations to CEC for the 25th Anniversary of China Environmental Labelling Scheme!

In the past 25 years, CEC has been engaged in promoting environment-friendly products and turned environmental label into a tie connecting the public with green development of enterprises. I appreciate the help and support of CEC to the environmental label certification of the products of Huawei Technologies Co., Ltd.

I wish that CEC will create a new chapter in the win-win situation of economic development and environmental protection. I also wish continual innovation and greater achievements of CEC.

Zhang Hua Representative of Intelligent Server Project of Huawei Technologies Co., Ltd.



次 信 減致: 中环联合(北京)认证中心有限公司
二十五年非凡历程,二十五年春华秋实! 中环联合乘承绿色、 环保的理念,为各企业和各产业的绿色发展,为中国绿色、环保事业做出了重要的贡献!
借此中国环境标志 25 周年之际。遂代表嘉宝莉化工集团股份有限公司对中环联合(北京)认证中心有限公司致以最热烈的祝贺!
最后预况周年庆活动取得圆满成功! 衷心祝愿中环联合事业涨 蒸日上! 中国绿色、环保事业越来越好!

Adhering to the concept of green development and environmental protection, CEC has made important contributions to green development of many enterprises and industries as well as environmental protection cause of China.

At the 25th Anniversary of China Environmental Labelling Scheme, on behalf of Carpoly Chemical Group Co., Ltd., we express our warmest congratulations to CEC.

Finally, we wish a complete success of the 25th Anniversary Activity of China Environmental Labelling. We sincerely wish booming business of CEC and green development of China!

Carpoly Chemical Group Co., Ltd. September 30, 2019



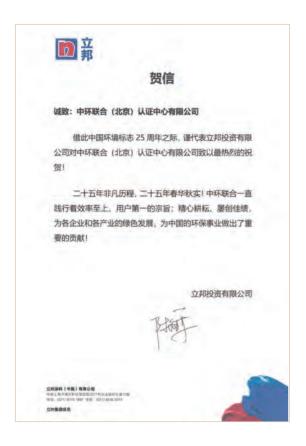
Warm congratulations to the 25th Anniversary of China Environmental Labelling Scheme!

As the authoritative certification body in areas such as environmental protection, energy saving and climate change as well as the pioneer of environmental labeling certification system, CEC has made important contributions to green development and environmental protection cause of China.

At the 25th Anniversary of China Environmental Labelling Scheme, Blue Moon (China) Co., Ltd. expresses the warmest congratulations to CEC and appreciates your strong support to us. We wish that CEC will realize its ambition with long-term growth of business.

Blue Moon (China) Co., Ltd. October 8, 2019

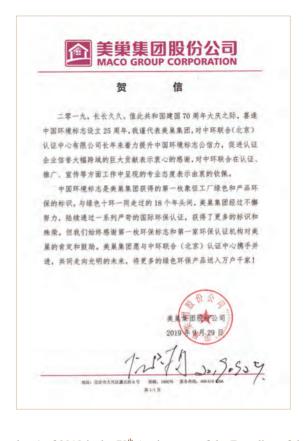




At the 25th Anniversary of China Environmental Labelling Scheme, on behalf of Nippon Paint China Holdings Co., Ltd., I express our warmest congratulations to CEC.

CEC has been adhering to the principle of "Efficiency and client first" over the past extraordinary 25 years and made many achievements. It has made important contributions to the green development of many enterprises and industries and environmental protection cause of China!

Chen Changhui Nippon Paint China Holdings Co., Ltd.



October 1 of 2019 is the 70th Anniversary of the Founding of the People's Republic of China. This October also will be the 25th Anniversary of China Environmental Labelling Scheme. I on behalf of Maco Group Corporation express our heartfelt thanks to CEC for its great contributions to improving the credibility of both China environmental label and certified enterprises as well as admirations to the professional attitude and capacity of CEC in terms of certification, extension and publicity!

China Environmental Label is the first label obtained by Meichao Group Co., Ltd., which symbolizes green plant and environment-friendly products. In the past 18 years with China Environmental Label, Maco Group Corporation has passed a series international environmental certification and obtained more labels thanks to unremitting efforts. However, we always appreciate the recognition and encouragement of the first environmental label and first environmental labeling body. Meichao Group Co., Ltd. is willing to work with CEC to strive for bright future and bring about more green and environment-friendly products to the public.

Zhang Jingfu Maco Group Corporation September 29, 2019





At the 25th Anniversary of China Environmental Labelling Scheme, I on behalf of Markor International Home Furnishings Co., Ltd. express my warmest congratulations to CEC!

CEC is our cooperation partner for many years. It reflects its principle of "Honesty and Humility" during the cooperation. The past 25 years witness that CEC always stands at the top in the environmental labelling field. As a navigator, CEC has guided and promoted our work on green development and environmental protection.

We believe that in the future, CEC will continue its advantage as the national certification body with comprehensive knowledge of international standards and help the green and healthy development of more Chinese enterprises.

Markor International Home Furnishings Co., Ltd.



At the 25th Anniversary of China Environmental Labelling Scheme, we on behalf of Sherwin-Williams Paints (China) Co., Ltd. express our warmest congratulations to CEC!

The efforts of the past 25 years have been turned into great achievements. With hard work, CEC has been adhering to the policy of "Efficiency and Client First" with good achievements. It has made important contributions to the green development of each industry and environmental protection cause of China!

"Lucid waters and lush mountains are invaluable assets". We believe that in the future the two sides will carry out closer cooperation and make better achievements in environmental protection and green development!

Sherwin-Williams Paints (China) Co., Ltd.



贺词

借此中国环境标志 25 周年之际, 谨 代表亚龙纸制品 (昆山) 有限公司对中 环联合 (北京) 认证中心有限公司致以 热烈的祝贺!

中环联合(北京)认证中心是行业的龙头,也是我司多年合作伙伴,为我司规范管理,提升公信力和美誉度等方面起到了重要作用,并在践行绿色环保的道路上取得了一系列的成绩。愿我们携手前行,不忘初心,为绿色环保事业,做出重要的贡献!

亚龙纸制品 (昆山) 有限公司 2019 年 9 月 30 日

At the 25th Anniversary of China Environmental Labelling Scheme, we on behalf of Yalong Paper Products (Kunshan) Co., Ltd. express our warm congratulations to CEC!

CEC is the industry leader and also a partner of our company. It has played an important role in areas such as standardizing corporate management and improving the credibility and reputation of our company. CEC has made remarkable achievements in the practice on environmental protection.

We wish that we could work together, remain true of our original aspiration and make important contributions to the cause of environmental protection and green development.

Yalong Paper Products (Kunshan) Co., Ltd. September 30, 2019 热烈祝贺中国环境标志创立 25 周年

停车坐爱枫林晚,霜叶红于二月花!

在金秋季节我们即将迎来中国环境标志 25 周年华诞,我们理想公司作为行业的领跑者表示热烈地祝贺! 我们与中心同舟共济 10 年,非常感谢中心这 10 年给予我们大力的支持! 引领我们奔向行业的领跑者! 我们始终坚持着绿色制造,保护地球环境。相信我们共同携手为中国环保事业献出微薄力量!

在此,再次热烈祝贺中国环境标志 25 周年华诞! 衷心祝贺我们 25 周年华诞庆典圆满成功!

理想(中国)科学工业有限公司

总经理: 粕谷 明正

Congratulations to the 25th Anniversary of China Environmental Labelling Scheme!

"I stop my carriage to enjoy the evening sight of maple trees. The frosty leaves look redder than flowers in early spring."

The 25th Anniversary of China Environmental Labelling Scheme is approaching in the Autumn of 2019. As one of top enterprises in the industry, RISO express our warm congratulations! We have worked with CEC over the past 10 years and really appreciate your strong support to us! We always adhere to green production and environmental protection. We believe that working together, we could make our contributions to environmental protection cause of China!

Here, we once again warmly congratulate the 25th Anniversary of China Environmental Labelling Scheme! And wish a complete success of the 25th Anniversary Activity of China Environmental Labelling!

Kasuya Akimasa General Manager of RISO KAGAKU (CHINA) CORPORATION



9994039

中国环境标识





The Chinese ecolabel covers over 100 products groups and more than 4000 companies have been certified. Agreements with eco-labelling organizations in more than 10 countries and regions which have resulted notably in the development of a number of common core criteria.

In the area of Green Public Procurement, China has also progressed steadily with larger volumes of green products purchased by the Government. The Priority procurement of environmental friendly products in China amounted to more than 160 billion yuan, accounting for more than 90% of the procurement of similar products.

At the international level, we have been pleased to notice that Environmental Development Center of the Ministry of Ecology and Environment applied and was selected as co-lead of the One Planet SPP programme.

The Ecolabelling and GPP policies of the Chinese government increasingly contribute to the greening of the Chinese economy and the market expansion of green products. UNEP is honored to partner with CEC in the implementation of these policies and looks forward to further contributing to their development and strengthening."

Farid Yaker Programme Officer United Nations Environment Programme 中国环境标志涉及 100 多类产品,超过 4000 家企业已经获得了环境标志认证。 中国同 10 多个国家和地区的环境标志机构签订了合作协议,并且同一些国家签署了几项共同标准。

在政府绿色采购领域,中国政府也不断地采购了大量绿色产品。中国优先采购环境友好产品的总金额超过了1600亿元人民币,占同类产品的90%多。

在国际层面,我们很高兴地注意到中国生态环境部环境发展中心申请并被选为一个地球可持续公共采购计划的联合领导。

中国政府的环境标志和政府绿色采购政策,为中国经济绿色转型和绿色产品市场的扩展做出了越来越大的贡献。联合国环境署很荣幸地成为中环联合认证中心执行这些政策的伙伴,我们期待着为加强这些政策的实施进一步贡献力量。

法里得•雅克 项目官员 联合国环境规划署





25th Anniversary

CHINA ENVIRONMENTAL LABELLING PROGRAMME

Ms. Xiaodan ZHANG, General Manager China Environmental United Certification Center (CEC) People's Republic of China

Dear Ms. Xiaodan ZHANG,

On this special occasion, on behalf of the National Council for Sustainable Development and Ministry of Environment, I wish the China Environmental Labelling Programme under the leadership of China Environmental United Certification Center (CEC) with many more years of success and innovation.

We look forward to having further cooperation with CEC.

Best Wishes, Say Samal

Chair of NCSD and Minister of Environment



在这个特殊的日子里,我谨代表国家可持续发展委员会和环境部,祝愿中国环境标志计划未来能够继续取得成功。

我们期待将来与中环联合认证中心继续开 展合作。

致以最美好的祝愿。

赛萨马 柬埔寨环境部部长 柬埔寨国家可持续发展委员会主席





中国环境标志





Dear colleagues and friends of ecolabelling, on behalf of Global Ecolabelling Network, I express my congratulations for the first 25 years of activities. CEC plays an important role not only nationally with growing importance of ecolabelling on Chinese market, but also internationally.

This year, Global Ecolabelling Network is also 25 years old, and CEC is an active and important member not only in board work of GEN, but also in exporting ecolabelling experience to new countries with interests in establishing national ecolabelling and then eventually join the GEN family. A fresh example is Cambodia. The Chinese ecolabel is widely used in business to business and in green public procurement; and its importance is growing for the business to consumer market also. The consumer market is large as we all know.

We look forward to many more years of fruitful cooperation within GEN family and also on multilateral and bilateral international arenas. Once more, congratulations from my heart!

Bjorn-Erik Lonn GEN Chairman 环境标志的同事和朋友们,我代表全球环境标志网络, 热烈祝贺中国环境标志实施 25 周年! 中环联合认证中心在国 内外环境标志领域都发挥着重要作用。

全球环境标志网络今年也走进第 25 年,中环联合认证 中心是全球环境标志网络重要的成员。不仅积极参加全球环 境标志网络理事会的工作,同时主动向本区域其他国家传授 宝贵经验,帮助他们建立自己的环境标志,推动成为全球环 境标志,一个明显的案例是柬埔寨。中国环境标志广泛应用 在企业和政府绿色采购工作中,当前也越来越多地走向消费 者市场。众所周知,消费者市场非常巨大。

我们期待着将来双方在全球环境标志网络以及国际舞台中进行更多富有成果的合作。再次衷心祝贺中国环境标志实施 25 周年!

比约恩 - 埃里克·隆恩 全球环境标志网络 主席







On behalf of the Secretariat for the Global Ecolabelling Network I am happy to join in celebrating the 25th anniversary of both the China Environmental Labelling and GEN in 2019. Here is hoping for continued prosperity and sustainability in the next 25 years!

作为全球环境标志网络秘书处的代表,我非常荣幸地参与 庆祝中国环境标志计划和全球环境标志网络成立 25 周年。希 望我们今后 25 年继续辉煌!

Mchipperfield

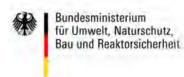
Linda Chipperfield Secretariat Global Ecolabelling Network 琳达・奇普菲尔德 秘书 全球环境标志网络(GEN)



中国环境标志







On behalf of the Federal Ministry for the environment in Germany, I congratulate China Environmental Labelling Programme to its 25th anniversary.

Our ministry is pleased very much to long and fruitful cooperation between the Chinese Ecolabelling Programme and the Blue Angel. This cooperation started already about 15 years ago, and it is still very lively. We have regulated exchanges of experiences, learning exchanges; jointly develop criteria of products like air conditional and manufacturing devices. And we signed some cooperation agreements how to ensure mutual recognition of our certification processes.

As markets become more and more global, and the sustainability of products becomes more and more important. We would like to strengthen our cooperation. If we take our global goals on climate change, sustainable development, bio-diversity and hazardous substance seriously, we have to make our consumption more sustainable. The China Ecolabelling Programme and the Blue Angle can and will give good guidance to consumers to achieve that. With that Regard, we would like to strengthen our relationship to achieve that. Happy anniversary!

Ulf D. Jaeckel Head of Division GII2 Federal Ministry for the Environment, Nature Conservation and Nuclear Safety, German 我谨代表德国联邦环境部,祝贺中国环境标志计划迎来了它 25 周年纪念日!

我们非常高兴,中国环境标志计划与蓝色天使长久的合作硕果累累。中国环境标志计划与蓝色天使的合作至今大约 15 年了,但仍然充满生机。双方定期交流经验,学习交流,共同制订如空调等产品的认证标准,并签署了关于环境标志互认实施的合作协议。

随着市场全球化的发展,产品的可持续性变得日益重要。我们愿与中国环境标志计划继续合作。要实现应对气候变化、可持续发展、生物多样性和有毒物质控制等目标,我们必须首先实现可持续消费。中国环境标志计划和蓝色天使可以更好地引导消费者和制造商实现这个目标。因此,我们愿意将来继续加强双方之间的关系。最后,再次祝贺中国环境标志 25 周年!

沃夫·约克尔 保护消费者和产品环境保护处 处长 德国联邦环境、自然保护、建筑和核安全部







Umwelt
Bundesamt

The Chinese ecolabel and the German ecolabel have been closely linked for years. The Blue Angel wishes you continued success in protecting people and the environment.

J. Wurbs

Dr. Johanna Wurbs Section III 1.3 Eco-design, Environmental Labelling, Environmentally Friendly Procurement Umweltbundesamt

中德国环境标志多年来一直密切合作。德国蓝色天使环 境标志祝愿你们在保护人类健康和环境方面继续取得成功。

> 约翰娜·沃尔布斯博士 德国环境署 生态设计、环境标志、环境友好采购部

HAPPY BIRTHDAY to the CHINA ENVIRONMENTAL LABELLING PROGRAMME

25 years of China Environmental Labelling. The past years have proven steady growth. Especially the last years, I had the honour to follow and support the scheme. This ongoing mutual work with CEC and all other organisation have led to a much better understanding of our schemes and will give us chances to increase our effort for a better future.

Kind regards,

Scholt

Henning Scholtz Head of Environmental Labelling







祝贺中国环境标志计划实施 25 周年!

过去的 25 周年见证了中国环境标志计划的稳定发展。尤其 是近几年,我深感荣幸能够跟随并支持该计划。我们与中环联合 认证中心及其他机构的相互合作,有利于更好地实施我们的计划, 并给我们机会创造一个更加美好的未来。

> 享宁・舒尔茨 环境标志负责人 徳国标志和质量保证协会









Dear ecolabelling colleagues in China,

Congratulations on your 25th anniversary!

Ecolabeling is an effective tool for sustainable development, and it is important that it exists worldwide.

We at Nordic Ecolabelling, with the Nordic Swan Ecolabel, therefore want to congratulate you on the important work you have done, and wish you many successful years to come.

Heartfelt greetings,

Ragnar Unge Chairman Nordic Ecolabelling Association

亲爱的中国环境标志同仁:

祝贺中国环境标志 25 周年!

环境标志是可持续发展的有效工具, 在全世界存在并具 有重要意义。

北欧生态标志为你们在环境标志领域所做的工作表示祝 贺,并希望你们未来更加成功。

衷心问候

朗纳•恩格 主席 北欧生态标志协会







CIII

Confederation of Indian Industry Kothaguda Post, R R District, Hyderabad – 500084 Tel: 91-40-44185111 Fax: 91-40-23112837 Email: gbc@cli.in

www.igbc.in

22 July 2019

Dear Zhang Xiaodan,

Hearty congratulations!

We at Confederation of Indian Industry (CII) are delighted to learn that Central Joint Certification Center (CEC) is celebrating its 25th Anniversary. This indeed is a moment of pride, joy and honour to all of us in the GEN Fraternity.

CEC, over the years has carved a niche of its own in offering the finest services to its stakeholders and has many success stories to share with other GEN members.

We look forward to learn & gain from CECs inspiring and fulfilling journey.

With best wishes,

K S Venkatagiri

首先表达衷心的祝贺!

很高兴得知中国环境标志计划正在庆祝 它 25 周年的纪念日。对于全球环境标志网 络的同仁来说这确实是骄傲, 喜悦又深感荣 幸的时刻。

中环联合认证中心一直以来都为其相关 利益方提供最优质的服务,也有很多成功的 经验与其他全球环境标志网络的成员分享。

我们期待从中环联合认证中心同仁令人 振奋和充实的旅程中汲取经验。

致以最美好的祝愿。

文卡塔吉里 执行董事 印度工业联合会



中国环境标志





Environment and Development Foundation (EDF)

Great congratulations on the China Environmental Labelling Programme for this 25 year anniversary, China Environmental United Certification Center has always made continuous efforts for the sustainable development, which reached adorable achievements whether at home or abroad. Environmental and Development Foundation is honored to have jointly promoted green production and consumption in both sides of the strait with China Environmental United Certification Center for the last 25 years, and we look forward to continuously cooperate with CEC in the next 25 years.

Chin-Yuan CHEN
General Manager
Environment and Development Foundation

熱烈祝賀中國環境標誌二十五周年慶,中環聯合認證中心 長期持續的努力,無論在中國或國際間都達成令人敬佩的成就。 環境與發展基金會十分榮幸能與中環聯合認證中心,在過去的 二十五年間共同推動海峽兩岸的綠色生產與消費,期望在往後 的二十五年間,也能夠持續攜手合作。



陈清质

总经理

财团法人环境与发展基金会,中国台北









Dear colleagues!

Russian ecolabelling program «Vitality Leaf» would like to congratulate China Environmental United Certification Center on its twenty-fifth anniversary.

The big developmental path of your organization speaks about ecolabel in the Chinese economy as a demanded tool. We appreciate our partnership too, and we are pleased to notice the agreement between our ecolabels helps to Russian and Chinese ecological responsible companies within the trade. We are sure that it's greatly credited to your team which has made Type I ecolabel and Global ecolabelling network a reliable guidance for Chinese producer.

We are glad to develop the idea of ecolabel together and move towards a sustainable future. We wish you further success with your work, the implementation of your plans and for you to reach new heights in sustainable production and consumption!

Sincerely yours,

Semyon Gordyshevsky, Chairman of Ecological Union

Yulia Gracheva, PhD Director, Head of the Certification body Ecological Union lyn

Tport-

敬爱的同仁!

俄罗斯生态标志项目"生命之叶"祝贺中国环境标志计划25周年纪念日!

中环联合认证中心的发展证明 环境标志是中国经济发展的有效工 具。我们珍视与中环联合认证中心 的伙伴关系,并且我们很高兴地注 意到,我们的合作对中俄环境产品 贸易的发展大有裨益。我们确信这 对中环联合认证中心的团队来说也 非常重要,因为对于中国制造商来 说, I型环境标志和全球环境标志 网络是一项可靠的保证。

我们很乐意共同发展生态标签 的理念,携手共同迈向一个可持续 的未来。我们希望中国环境标志计 划的实施能够取得进一步的成功, 在可持续生产与消费领域达到新 高度!

塞蒙·戈尔杜舍夫基 俄罗斯生态联盟主席 尤利娅·格拉乔娃 俄罗斯生态联盟 主任







Congratulations to all the wonderful team at CEC

You have achieved so much in your 25 years and have led the way- showing how ecolabels, government and industry can truly create a remarkable change for the environment across a whole country and indeed the world.

Your number of products and standards are an inspiration and something for Australia to aspire to.

We have immensely enjoyed working with your whole team and look forward to continuing our leadership together in our region.

Heres to another 25 successful years and we look forward to celebrating your 50th Birthday

Katherine Harris CEO Good Environmental Choice, Australia 对中环联合认证中心表示衷心祝贺! 过去 25 年,你们取得了巨大成就。你们引领并展示了如何通过环境标志链接政府和行业,真正为中国和全世界环境带来显著的改变。

你们认证的环境标志产品和制定的环境标志标准数量,对澳大利亚来说是一种激励,同时也是我们追求的目标。

我们非常高兴与你们整个团队的合作,并期待继续 共同领导我们区域的环境标志事业。

祝你们下一个 25 年继续辉煌, 我们期待着庆祝你们 50 年的纪念日。

凯瑟琳·哈里斯 首席执行官 澳大利亚良好环境选择







UL would like to congratulate China Environmental United Certification Center (CEC) on the 25th anniversary of the China Environmental Labelling Program. Our partnership is based on a common goal to expand the market for more sustainable products, which we do together and through the Global Ecolabelling Network. We look forward to continued success together.

Alberto Uggetti Vice President & General Manager, Environment & Sustainability UL 在中国环境标志计划 25 周年之际,美国 UL 公司向中环 联合认证中心表示视贺。我们的伙伴关系建立在共同目标上, 即通过全球环境标志网络,共同为可持续产品扩大市场。我 们期待着继续共创成功。

> 阿尔伯托·乌盖蒂 副总裁,环境与可持续发展总经理 美国 UL 公司









A huge congratulation to China Environmental Labelling Programme on their 25th anniversary! Our organisations have shared a long and fruitful association and I look forward to continuing our close relationship into the future.

Flipsionse.

Francesca Lipscombe General Manager The New Zealand Ecolabelling Trust





Congratulations to the 25th anniversary of China Environmental Labelling Programme. With more and more environmental claims, we believe that third party certifications like yours are more important than ever before, and it's been great to follow your work through our interactions at the GEN meetings.

Sören Enholm CEO, TCO Development

热烈祝贺中国环境标志计划创立 25 周年! 一直以来, 我们与贵机构保持着富有成效的合作, 期待我们未来继续 保持密切合作。

> 弗朗西斯卡 利普斯科姆 总经理 新西兰生态标志信托公司

祝贺中国环境标志计划实施25周年。随着环境问题日益 增多,我们相信像中环联合认证中心这样的第三方认证机构将 会发挥比以往更为重要的作用。非常高兴全球环境标志网络 (GEN), 为我们提供了与贵单位交流互动的机会。

> 索伦 · 恩霍姆 首席执行官 瑞典 TCO 发展







Talents gathering in China Environmental United Certification Center

People benefiting from China Environmental Labelling

Linda Ho CEO Green Council Hongkong





对中国环境标志计划 25 周年纪念日致以最美好的祝愿,并 将一直支持中国环境标志计划的发展!

> 蒙差南勒 行政财务部主任 泰国绿色标志





祝贺中国环境标志计划实施 25 周年!以色列标准协会祝愿中国环境标志计划在引领环境标志的道路上能够继续取得成功。 再次对中国环境标志计划实施 25 周年表示祝贺。

> 本尼·布劳恩 绿色标签计划 负责人 以色列标准研究院





On behalf of the Japan Environment Association, I would like to extend our heartiest congratulations to the China Environmental Labelling Program for completing twenty-five years of success. China Environmental United Certification Center (CEC) through the program is our important partner holding the same ambition toward sustainable consumption and production in the East Asian region and establishing a progressive framework of mutual recognition agreement that pursues

to harmonize criteria is one of the achievements we proudly have done together. I strongly believe our cooperation brings more contribution to the region and I wish you any more years to come.

Hidesori Yawagata

Hidenori Yamagata Managing Director Japan Environment Association

值此中国环境标志计划 25 周年之际,我谨代表日本环境协会表达最真挚的祝贺。中环联合认证中心是 我们重要的合作伙伴。实现东亚地区可持续消费与生产是我们共同的目标。我们签订了标准互认框架协议、 制定了环境标志产品的共同标准,这都是我们取得的令人骄傲的成绩。我坚信我们的合作将会为本地区发展 做出更大的贡献,也希望中国环境标志未来继续辉煌。

> 山县秀则 常务董事 日本环境协会







To China Environmental Labelling Program

Congratulations to your 25 years of delivering ecolabelling - a commendable accomplishment!

Bre Bil

Eva Eiderström Director Dep of Ecolabelling and Green Consumption Bra Miljöval/Good Environmental Choice The Swedish Society for Nature Conservation

致中国环境标志计划: 祝贺中国环境标志 25 周年, 这是一项值得 称赞的成就!

> 伊娃・艾德斯特勒姆 环境标志和绿色消费部门主管 良好环境选择 瑞典自然保护协会









Congratulations to China Environmental Labelling (CEL) on your 25th Anniversary in ecolabelling. Over the years, CEL has indeed made tremendous progress and impact with its ecolabelling certification programme. The organisation has led by example by influencing corporates and consumers to be part of the green agenda. It is heartening to know that CEL has launched more than 100 ecolabelling product standards covering manufacturing, construction, hotel, catering and the services industries with the certifications awarded to more than 4,000 companies. This indeed is a big accomplishment for CEL and an inspiration for all Global Ecolabelling Network (GEN) members. The Singapore Environment Council looks forward to our continued collaboration with CEL, and together we will contribute to the sustainable growth of ecolabelling in the region and world. I am very honoured to be part of CEL's celebration and would like to take this opportunity to wish CEL a bright future and continued success in its environmental endeavours. Wishing CEL the very best and here's to another 25 years and more towards a sustainable future!

Jsabella //

Isapena Lon Chairman – Singapore Environment Council



我诚挚祝贺中国环境标志在生态标志领域取得了成功和重要的 25 年! 多年来,CEL 确实在生态标签方面取得了很大的进步和影响。 CEL 通过影响企业和消费者成为绿色议程的一部分,在其认证方面以身作则。令人振奋的是,CEL 已经推出了 100 多种生态标签产品标准,涵盖制造,建筑,酒店,餐饮和服务行业,并认证了 4,000 多家公司的产品。对于 CEL 而言,这确实是一项巨大成就,并且对所有全球环境标志网络(GEN)成员都是一个启发。新加坡环境理事会期待与 CEL 进行更多合作,并希望为该地区和世界的可持续发展做出更大贡献。我很荣幸能参加 CEL 的庆祝活动,并借此机会预祝 CEL 有一个美好前景,并在环境领域上取得更大的成功。祝 CEL 一切顺利,迈进多 25 年,再迈向可持续发展的未来!

罗惠娇 新加坡环境理事会 主席



中国环境标志





Congratulations on the 25th anniversary of the China Environmental Label Program. I would like to congratulate you as President of the International Green Purchasing Network. I would also like to express my deepest respect to the CEC that supports the China Environmental Label Program. United Nations Conference on the Human Environment held in Stockholm in 1972 was an opportunity to consider global environmental issues. Since the introduction of Blue Angel, Germany, which became the model for environmental labels in 1978, environmental labels have developed throughout the world. Japan's Eco Mark was established in 1989 and was the trigger for the establishment of the Japanese Green Purchasing Network.

Among the "Agenda 21" adopted at the United Nations Conference on Environmental Development held in Rio de Janeiro in 1992, green purchasing is an effective method for reducing environmental impacts and shifting to sustainable consumption and production. It has been confirmed. Established in April 2005 by the International Green Purchasing Network, it aims to promote green purchasing on a global scale with stakeholders such as international organizations, companies, governments, local governments, and NGOs that take the initiative in green purchasing.

Since its inception, CEC representative has been a member of the Advisory Board consisting of the United Nations Economic and Social Council, the US Environmental Protection Agency, the French Ministry of the Environment, UK Department for Environment, Food and Rural Affairs and the World Bank. I would like to express my sincere appreciation for the contribution of Ms. Xiaodan from CEC through this video. Congratulations on the 25th anniversary of the China Environmental Label Program. I sincerely pray for further development of CEC.

Hideki Nakahara Chairman International Green Purchasing Network 作为国际绿色采购网络的主席,祝贺中国环境标志计划 25周年。与此同时,我也想对支持中国环境标志计划的中环 联合认证中心表示深切的敬意。

联合国人类环境大会 1972 年在斯德哥尔摩举办。此次会议为考虑全球环境议题提供了机会。1978 年开始的德国蓝色天使生态标志成为环境标志的模范。随后,环境标志在世界范围内进一步发展。日本 1989 年建立了生态标志,随后创建了日本绿色采购网络。

在 1992 年里约热内卢联合国环境与发展大会通过的《21世纪议程》指出,绿色采购是能够减少环境影响,并向可持续生产和消费转换的有效方式。

国际绿色采购网络 2005 年 4 月建立,旨在全球范围内进行绿色采购行动计划的国际组织、公司、政府、地方政府和 无政府组织等利益相关方共同推动绿色采购。

自国际绿色采购网络成立以来,中环联合认证中心与联合国经济及社会理事会、美国环保署、法国环境部、英国环境、 食品与农村事务部以及世界银行的代表共同组成了咨询委员 会。我想借此视频向中环联合认证中心表达最为诚挚的谢意。

祝贺中国环境标志计划实施 25 周年,我真诚地祝愿中环联合认证中心未来的发展壮大。

中原秀樹 主席 国际绿色采购网







In the name of ICLEI's Global Sustainable Procurement Centre, I congratulate the China Environmental Labelling Programme for this 25 year anniversary, a major achievement. Environmental labelling is a key tool to implement effective green public procurement and CEC's work in the field. The programme has enabled procurement bodies to deliver a range of environmental benefits. We hope to continue our collaboration with CEC to promote high quality environmental labelling and look forward to working together over the next 25 years.

Mark Hidson
Deputy Regional Director
Global Director, ICLEI's Sustainable Procurement Centre

我代表倡导地区可持续发展国际理事会可持续采购中心,向中国环境标志计划实施 25 周年表示祝贺! 环境标志是推动实施 有效绿色公共采购中的一个关键和有效的工具,确保了绿色采购 能够带来一系列环境效益。我们希望在未来 25 年能与中环联合 认证中心继续合作,共同推动高质量的环境标志。

马克·西德森 区域副总监 可持续采购中心 全球总监 倡导地区可持续发展国际理事会



On behalf of the Green Purchasing Network, Japan (GPN), it is a great pleasure for me to extend my warmest congratulations to the China Environmental Labelling Programme on its 25th Anniversary.

I look forward to witnessing the continuous achievements of the Programme and wish the Programme every success in the years to come.

Masahiko HIRAO Chair, Green Purchasing Network, Japan (GPN)

masahiko Kirao

我谨代表日本绿色采购网络,热烈祝贺中国环境标志 计划实施 25 周年。

我期待见证中国环境标志计划不断取得新的成就,同时也希望中国环境标志计划未来圆满成功。

平尾雅彦

主席 日本绿色采购网络









This is truly a year to celebrate the tremendous success and contributions by CEC especially to the Green Purchasing fraternity. It is with a most appreciative heart that all of us at GPNM send our congratulations to all of you at CEC for your 25th anniversary celebrations!

Augustine Koh Secretary General Green Purchasing Network Malaysia 我们绿色采购同仁今年热烈庆祝中环联合认证中心取得 的巨大成功和做出的贡献。在中国环境标志计划实施 25 周年 之际,马来西亚绿色采购网所有同仁衷心祝贺中环联合认证 中心!

> 奥古斯丁・高 秘书长 马来西亚绿色采购网





Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

Congratulations to the 25th anniversary of China Environmental Labelling Program!

Considering the interdependence, synergies and interlinkages between sustainable consumption and production patterns and other Sustainable Development Goals (SDGs), SDG 12 is essential for achieving the 2030 Agenda for Sustainable Development as a whole. Discussions at the 2019 HLPF in New York indicated that the implementation of SDG 12, among others, is lacking behind, thereby threatening the overall achievement of the 2030 Agenda.

Germany and China have established a long-lasting and very fruitful exchange on environmental labelling, green procurement and sustainable production and consumption patterns. In the framework of the China Council for International Cooperation on Environment and Development, our project supported the exchange between relevant institutions and experts in Germany and China. Such trustful interactions are building a solid basis for a common understanding, mutual recognition, and fostering policies and partnerships for sustainable development.

I congratulate the China Environmental United Certification Center for its remarkable efforts to strive for sustainable consumption and production patterns! Environmental labelling is an important means for educating and guiding consumer choices. Both aspects are of equal importance to achieve the transformation we want.

Ursula Becker
Head of Project
Support Project for SDG Review and Implementation Processes
Deutsche Gesellschaft für
Internationale Zusammenarbeit (GIZ) GmbH

祝贺中国环境标志计划执行 25 周年!

考虑到可持续消费和生产模式与联合国其他可持续发展目标之间的相互依存、协同效应和相互关系,可持续发展目标 12 对于实现《联合国 2030 年可持续发展议程》至关重要。2019 年在纽约举行的高层政治论坛的讨论表明可持续发展目标 12 的实现进程明显落后,因此,对 2030 年可持续发展议程的实现造成不利影响。

德中两国一直以来就环境标志、绿色采购和可持续 生产与消费模式进行了长期交流,且硕果累累。在中国 环境与发展国际合作委员会的框架下,我们的项目促进 了中德双方相关机构与专家的交流。正是这种互信的交 流为我们双方的共同理解、相互认同建立了坚实的基础, 并促进了可持续发展的政策和双方伙伴关系。

祝贺中环联合认证中心在可持续消费和生产方面取得的非凡成绩! 环境标志是教育和指导消费者的重要工具。这两方面对于实现我们希望的转型同样重要。

乌拉·贝克 项目主管 可持续发展目标审查和实施支持项目 德国国际合作机构







Deutsche Gesellschaft

Congratulations on the 25th anniversary of China Environmental Labelling Program!

Over the past 15 years GIZ served as a platform for the bilateral exchange between CEC and our German partners, including the German Federal Ministry for the Environment, Nature Conservation, and Nuclear Safety, the Federal Environment Agency, and the RAL Institute.

Progresses have been made for the mutual recognition between China Environmental Label and the Blue Angel Environmental Label, especially for air conditioner, toner cartridges and data shredder. These efforts are valuable to the harmonization of the environmental labels, sustainable consumption and Green Economy in China.

We will continue the work on sustainable consumption, and wish China Environmental Labelling Program a happy 25th anniversary.

> Christian Stärz Project Director

Unistic Fig

Sino-German Environmental Partnership II

祝贺中国环境标志计划实施 25 周年!

过去15年,德国国际合作机构为中环联合认证中 心与德国联邦环境、自然保护和核安全部、联邦环境局 和RAL等德国伙伴搭建了一个有效的双边交流平台。

中国环境标志和蓝色天使的环境标志产品互认已取 得一定进展, 尤其是空调、硒鼓和碎纸机产品的共同标 准。双方为此所做出的努力对中国的环境标志、可持续 消费与绿色经济的统一和协调具有重要意义。

我们将在可持续消费领域继续开展合作, 再次祝贺 中国环境标志计划 25 周年!

> 石曜轩 项目主任

中德环境伙伴关系项目 (II)







China Environmental Labelling has become a recognized authorized certification institution after its 25 years' discovery and development. It has always played a positive role in protecting public health, promoting green industry development and green consumption, meanwhile it is also an important tool that helps Chinese enterprises and products participate in international competition.

We look forward to continuously promoting sustainable development of China and global industrial chain economy with China Environmental United Certification Center in the next 25 years, and make contributions to the construction of ecological civilization and beautiful China.

Jianyu, Zhang Vice President of EDF and Chief Representative of EDF Beijing Office 经过二十五年的探索和发展,中国环境标志已成为公认 的权威认证机制,在保护公众健康、推动产业绿色发展、促 进绿色消费等方面发挥着积极的作用,同时也是帮助中国企 业和产品参与国际竞争的重要工具。

我们期待着与中国环境标志及中环联合认证中心一起, 在下一个二十五年继续推动中国乃至全球产业链经济的可持 续发展,为生态文明和美丽中国建设贡献力量。

> 张建宇 美国环保协会副总裁 北京代表处首席代表





中国环境标识





Ecolabels, such as the China Environmental Labelling Programme (CELP), represent an important instrument for fostering sustainable consumption and production patterns globally. Congratulations to the China Environmental United Certification Center (CEC) for taking this initiative forward for the last 25 years and continuously stimulating a debate on ambitious environmental standards of products. As we move forward, I wish CELP all the best in making a substantial contribution towards promoting the vision of a global circular economy and resource conservation.

Siddharth Prakash Senior Researcher Oeko-Institut, Germany 像中国环境标志计划这样的生态标签是促进全球可持续 消费和生产模式的重要工具。祝贺中环联合认证中心成立 25 周年,该中心为推动中国环境标志计划及环境标志产品标准 的发展做出了巨大努力,并取得了一系列成果。我祝愿中国 环境标志计划未来一切顺利,并为促进全球循环经济和资源 保护做出重大贡献。

> 西达尔斯·普拉卡什 高级研究员 德国应用生态研究所







On behalf of JICA Program on the Development of Environment-friendly Society, I express our sincere congratulations to CEC for the 25th anniversary of China Environmental Labelling Program.

China Environmental Labelling officially began in 1994 when China and Japan gradually deepened their understanding and commenced close cooperation. We have addressed many problems and challenges in environmental fields in terms of air pollution, circular economy and climate change over the past 25 years with deep friendship.

I sincerely wish sound growth of CEC and hope that China and Japan could work together with close cooperation in environmental field.

Kenji SOMENO Chief Advisor, JICA Project for Environment Friendly Society Building 值此中国环境标志 25 周年之际,我谨代表日本国际协力 机构 建设环境友好型社会项目对中环联合认证中心表示诚挚 的祝贺!

1994年正式起步的中国环境标志,恰逢中日两国在环境 领域逐步加深理解、密切合作的时期,25年来,我们一起从 不同角度经历了环境领域中的大气污染、循环经济、气候变 化等诸多问题和挑战,在此过程中结下了深厚的友谊。

在此衷心希望中环联合认证中心日益发展壮大,也希望 中日两国在环境领域中能够紧密合作、携手共进。

染野 憲治

JICA 建设环境友好型社会项目 首席顾问









Global environmental sustainable development is impossible without the concept of green development. I would like to extend my most sincere congratulations to CEC on the 25th anniversary of China Environmental Labelling Programme.

China Environmental Labelling Programme has made unremitting efforts to sustainable development of the environment of China with remarkable achievements. I wish China Environmental Labelling Programme play a more important role in promoting the building of beautiful China.

小树为明

Hideaki KOYANAGI Director of Beijing Office Institute for Global Environmental Strategies (IGES), Japan

全球环境可持续发展离不开绿色发展理念。值此中国环境标志计划创建 25 周年之际,谨向中环联合认证中心(CEC)表示最诚挚的祝贺。

中国环境标志计划为中国环境可持续发展作出了不懈的努力,取得卓有成效的佳绩。祝愿中国环境标志计划在推动美丽中国建设的道路上发挥更积极的作用。

小柳秀明 北京事务所所长 公益财团法人地球环境战略研究机关 (IGES)





The Sustainability Consortium (TSC) would like to congratulate our friends and partners at CEC on 25 years of success. Our biggest challenges are to come. We know that CEC will continue to be a champion for the environment and lead us all towards a sustainable future.

Tollow

Euan Murray CEO, The Sustainability Consortium

可持续发展联盟(TSC)祝贺中环联合认证中心过去25年获得的成功。世界即将面临最大的挑战,我们深信中环联合认证中心将继续作为环境认证领域的佼佼者,带领我们奔向可持续的未来。

尤安・穆雷 首席执行官 可持续发展联盟







The China Environmental Labelling (CEL) Program has made a tremendous contribution to China's sustainable development since it issued its first certificate in 1994. Throughout the fruitful quarter of century, the CEL has been widely recognized by enterprises, consumers and all social circles in the country and has the world's most certification enterprises. We would like to congratulate the CEL Program for its 25 years of remarkable achievements and success. The excellent quality of work produced by the CEL makes it a highly stimulating partner for amfori, particularly as our Business Environmental Performance Initiative (BEPI) shares the same vision of CEL in driving environmental performance in supply chain. We appreciate our collaborative relation with the China Environmental United Certification Center (CEC) and look forward to strengthening it on issues of common interest in driving sustainable development.

1994年开始的中国环境标志计划对中国的可持续发展 做出了巨大贡献。在过去的25年内,中国环境标志硕果累 累。不仅获得了来自企业、消费者和国内各个社会圈层的 广泛认可, 而且其下拥有世界上最多的认证企业。我们对 中国环境标志计划实施25周年以来取得的成就表示衷心的 祝贺! 中国环境标志高质量的工作使其成为全球贸易协会 良好的伙伴, 尤其是我们的商业环境绩效倡议与中国环境 标志在推动供应链的环境绩效有着相同的理念。我们珍视 与中环联合认证中心的协作关系,并期待双方加强联系, 共同推动可持续发展。

> 克里斯蒂安・尤尔特 全球贸易协会主席



President, amfori







Congratulations on 25 years of managing the Chinese ecolabel and driving Chinese green public procurement.

We wish you much continued success!

K-Keide

Karin Kreider **Executive Director** ISEAL Alliance

祝贺中国环境标志实施 25 年取得的成绩, 有力推动了 中国政府绿色采购。

祝愿你们继续辉煌!

卡琳・克赖德尔 执行董事 国际可持续标准联盟





Congratulations to the 25th Anniversary of China Environmental Labelling Program!

China Environmental Labelling has played an active role in areas such as environmental protection, promotion of green transformation of enterprises and improving environmental awareness of consumers. As an authoritative certification body in areas such as environmental protection, energy saving and climate change, CEC has made outstanding contributions to green development of China.

I wish a bright future for China Environmental Labelling and CEC in both exploration and practice of green development.

FANG Li Chief Representative of Beijing Office World Resources Institute 祝贺中国环境标志计划成立 25 年!

过去 25 年间,中国环境标志在环境保护、促进企业绿色转型,提升消费者环保意识方面发挥了积极作用。中环联合认证中心(CEC)作为中国环保、节能和气候变化领域的权威认证机构,为国家绿色发展做出了的杰出贡献。祝愿中国环境标志和中环联合在探索与践行绿色未来的道路上越来越好。

方 莉 北京代表处 首席代表 世界自然资源研究所







中国环境标志大事记

1993-2019

1993年3月31日	原国家环境保护局向各省、自治区、直辖 市环境保护局发出"关于在我国开展环境 标志工作的通知",标志着中国环境标志		在24家商场、超市推广使用可降解购物袋, 呼吁全民行动起来,共同解决白色污染。
1993 年 8 月 25 日	计划正式启动。 原国家环境保护局在《中国环境报》上发 布中国环境标志图形。中国环境标志图形 由中心的青山、绿水、太阳及周围的十个 环组成。	1999 年 11 月	中国环境标志产品认证委员会换届,原国家环境保护总局联合原国家技术监督局、原国家商检局等11个部委组成第二届中国环境标志产品认证委员会。国家环境保护总局副局长宋瑞祥担任第二届中国环境标志产品认证委员会主任委员。
1994年5月17日	中国环境标志产品认证委员会的成立,它标志着中国环境标志产品认证工作正式开始。国家环境保护局局长解振华担任首届中国环境标志产品认证委员会主任委员。	2001 年	配合国家发布的 10 项室内装饰装修材料强制标准,原国家环境保护总局发布了水性涂料、人造板材等 11 项环境标志产品技术要求。
1994年5月30日	原国家环境保护局发布首批环境标志技术 要求,包括家用制冷器具、无氟气雾剂、 无铅汽油、水性涂料、再生纸制品等5类 产品。	2001年8月	国家标准 GB/T24024 正式发布实施,中国环境标志实现了与国际标准 ISO14024 对接。
1994年7月28日	原国家环境保护局向各省、自治区、直辖 市环境保护局发布《环境标志产品认证管 理办法》、《中国环境标志产品认证证书 和环境标志使用管理规定》等相关文件。	2002年2月20日	中国环境标志举办"华夏行"活动,并在北京、山东、湖北、四川、内蒙古、广东、江苏等地开展中国公众绿色消费意识调查等系列活动。
1995年1月	中国环境标志产品认证委员会举办首届环境 标志产品新闻发布会,首批11家企业的 18种产品通过中国环境标志认证。	2002年3月10日	中共中央总书记江泽民在全国人口与环境资源座谈会上指出:"积极推行国际通行的环境管理体系认证和环境标志产品认证, 促进对外贸易的发展"。
1996 年	针对洗涤废水对水环境的污染问题,中国环境标志产品认证委员会制定无磷洗衣粉标准并开展认证,提倡使用无磷洗衣粉。	2002年5月20日	原国家环境保护总局整合环保系统内多项 认证资源,批准成立中环联合认证中心。
1997 年	中国环境标志产品认证委员会制定可降解塑料袋标准并开展认证,联合北京市商委	2002年11月4日	中国环境标志产品认证委员会主办中国环境标志8周年庆典活动。



- 2002年11月11日至13日 中国环境标志产品认证委员会主办 "2002年北京 绿色家居博览会",首次向公众集中展示中国环境标志产品。
- 2003年10月 原国家环境保护总局授权,中环联合(北京) 认证中心有限公司全面承担中国环境标志 产品认证委员会秘书处的环境标志产品认 证职能,并颁发中国环境标志。
- 2004年5月18至20日 由原国家环境保护总局主办的中国环境标志10周年庆典活动在北京举行,全国人大副委员长布赫、全国政协副主席郝见秀出席了庆典活动,全国人大环境与资源委员会主任曲格平、环境保护总局局长解振华出席大会并讲话。活动首次邀请德国、日本、韩国以及北欧的环境标志代表出席,标志着中国环境标志开启了对外开放合作的大门。
- 2004年6月4日 依据 ISO14021 标准,中环联合认证中心颁发了首张中国环境标志(Ⅱ型)认证证书。
- 2004年6月16至17日 第四届中日韩三国环保产业圆桌会议 在韩国汉城举行,首次将中日韩环境标志 交流与合作列入正式议题。
- 2004年10月5日至9日 中国环境标志代表首次列席参加了 在日本举行的全球环境标志网络(GEN) 年会和国际绿色采购网络(IGPN)会议。
- 2005年1月26日 首个中国环境标志国际合作协议——《中 澳环境标志合作协议》在北京签署,标志 着中国环境标志国际合作即将全面开展。
- 2005年3月1日 中国环境标志与韩国环境标志代表在京签署《中韩环境标志合作协议》。
- 2005年4月27日 中国环境标志与日本环境标志代表在京签署《中日环境标志合作协议》。
- 2005年6月10日 国务院副总理曾培炎在《百名市长进社区》 活动中听取中国环境标志产品认证情况汇报。

- 2005年6月28日 由原国家环境保护总局主办的《政府绿色 采购国际研讨会》在北京召开,标志着中 国环境标志产品政府采购国际合作工作正 式开始。
 - 2005年7月2日 国务院发布《国务院关于加快发展循环经济的若干意见》(国发〔2005〕22号),要求"在消费环节要大力倡导有利于节约资源和保护环境的消费方式,鼓励使用能效标识产品、节能节水认证产品和环境标志产品,减少过度包装和一次性用品的使用。政府机构要实行绿色采购"。
- 2005年11月22日 原国家环境保护总局发布公告,批准11项 环境标志产品技术要求成为中华人民共和 国环境保护行业标准,标志着中国环境标 志标准正式纳入国家环境保护标准体系框 架中。
- 2005年12月3日 国务院发布《国务院关于落实科学发展观加强环境保护的决定》(国发[2005]39号),要求"在消费环节,要大力倡导环境友好的消费方式,实行环境标识、环境认证和政府绿色采购制度"。
- 2006年1月11日 在中国举办的第二届中德环境论坛上,中国环境标志与德国蓝色天使代表签署《中德环境标志合作备忘录》,标志着中德环境标志合作正式启动。
- 2006年3月3日 中国环境标志与新西兰环境标志代表签署 《中新环境标志互认合作协议》。
- 2006 年 3 月 23 至 25 日 由国家环保总局环境发展中心主办的 首届国际绿色采购网(IGPN)中国会议在 苏州举行。
- 2006 年 5 月 26 日 由欧盟委员会、联合国环境规划署和中国 国家环境保护总局共同主办的"中国可持 续消费和生产圆桌会议"在北京举行。



2006年8月23日 中国环境标志代表访问德国,并与德国环 境标志代表签署了《中国环境标志与德国 环境标志(蓝色天使)合作协议》,确定 了中德环境标志的战略合作伙伴关系。

2006年8月15-19日 原国家环境保护总局环境认证中心与中 央电视台等6家媒体组成的打假小组,对 江苏、上海等地假冒中国环境标志的企业 和经销商讲行了查封。

2006年9月11日 中国环境标志代表与环保促进会(香港) 正式签订了《中国环境标志合作协议》。

2006年10月24日 财政部、原环境保护总局联合发布了《关 于环境标志产品政府采购实施意见》和《环 境标志产品政府采购清单》,这是我国建 立可持续消费模式、推进构建环境友好型 社会的重要突破, 标志着我国政府绿色采 购制度正式启动实施。

2006年11月22日 原国家环境保护总局召开新闻发布会,就 财政部、环境保护总局发布的《关于环境 标志产品政府采购实施意见》和《环境标 志产品政府采购清单》,向全社会做了说明。

2007年3月19日 财政部和原国家环境保护总局发布了第二 批《环境标志产品政府采购清单》。上海 大众、通用汽车、一汽大众等10家汽车企 业进入政府绿色采购清单。

2007年4月5日 中国环境标志与德国环境标志(蓝色天使) 代表在北京正式签署《中德环境标志互认 合作协议》。

2007年6月30日 全球Ⅲ型环境标志声明网络组织 (GED) 第十四届年会在北京举行,经 GED 全体成 员国同意,接受国家环境保护总局环境认 成员。

2008年1月17至18日 中日韩环境标志共同标准讨论会在京

举行,会议确认并批准了首个中日韩环境 标志共同标准——计算机。

2008年5月26日 环境保护部环境发展中心、中环联合认证 中心与德国联邦环境局、德国质量保证和 质量标志协会共同制定的首个中德环境标 志共同标准——再生鼓粉盒正式发布。

2008年6月10至12日 由环境保护部、财政部、联合国环 境规划署、欧盟委员会联合主办的"可持 续消费国际研讨会"在北京举行。环境保 护部副部长吴晓青、财政部部长助理张通 发表讲话,并共同为中国绿色采购网络 (CGPN) 举行了开通仪式,为进入《政 府绿色采购清单》的企业颁发了铜牌。

2008年9月27日 环境保护部发布《中国环境标志使用管理 办法》,标志着中国环境标志进入了法制 化和规范化的管理阶段。

2008年9月29至10月6日 在加拿大召开的全球环境标志网 络组织 (GEN) 年会上, 与会代表全票通 过中国环境标志计划加入 GEN 组织,这标 志着中国环境标志计划的国际化进程迈出 了重要一步。

2009年8月18日 由中央电视台央视网主办的《新中国成立 60 周年——"推动中国经济影响民众生活 的 60 个品牌"调查展示活动》揭晓,中国 环境标志被评为60个著名品牌之一,并获 得由央视网颁发的"60年60品牌"奖杯。

2009年10月15日 《环境标志与绿色经济发展论坛暨中国环 境标志十五周年纪念活动》在京举行,环 境保护部周生贤部长为本次活动题写了贺 词, 吴晓青副部长出席会议并发表讲话。

证中心加入 GED, 并成为该组织的正式 2009 年 10 月 15 日 中德环境标志低碳产品认证合作项目签约 仪式在京举行。环境保护部吴晓青副部长 和德国驻华大使馆魏翰楷公使出席了签字 仪式。



2010年9月14日 环境保护部部长周生贤与新闻出版总署署 长柳斌杰签署《实施绿色印刷战略合作协 议》,这标志着绿色印刷将成为我国印刷 业未来的发展方向。

署《中日韩环境标志一体机共同认证规则协议》、《中日韩环境标志互认程序协议》 和《中日韩互认实施规则》等三项环境标 志合作与互认协议。

2010年10月10日 国务院发布《国务院关于加快培育和发展 战略性新兴产业的决定》(国发〔2010〕 32号),要求"加大政府引导和支持力度, 加快高效节能产品、环境标志产品和资源 循环利用产品等推广应用"。

2012 年 9 月 17 ~ 18 日 中环联合认证中心通过全球环境标志 国际互认合作体系(GENICES)同行评审。 同期,全球环境标志网络(GEN)主席受 到环境保护部国际司领导亲切接见。

2010年11月25日 首批中国环境标志低碳产品颁证仪式在北京举行,共有11家企业的292种型号的产品通过了首批中国环境标志低碳产品认证。

2012年11月8日,在巴西召开的全球环境标志网络(GEN)年会上宣布,中国环境标志通过全球环境标志互认评审,荣获全球环境标志国际合作体系(GENICES)证书。同时,中国环境标志代表当选为全球环境标志网络(GEN)理事会成员。

2011年4月28日 第十三次中日韩三国环境部长会议,环境保护部环境发展中心与日本环境协会代表签署了《中国环境标志与日本生态标签互认协议》。中国环境保护部部长周生贤和日本环境省副大臣近藤昭一出席了签字仪式。

2013年4月24日 环境保护部环境发展中心加入联合国环境规划署(UNEP)可持续公共采购倡议计划(SPPI),同年7月,当选为SPPI顾问委员会成员。

2011年10月8日 新闻出版总署和环境保护部联合印发《关于实施绿色印刷的公告》(2011年第2号), 这标志着中国环境标志绿色印刷认证工作 正式启动。 2013年8月1日 国务院发布《国务院关于加快发展节能环保产业的意见》(国发〔2013〕30号),要求"研究扩大环保产品消费的政策措施,完善环保产品和环境标志产品认证制度"。

2011年10月17日 国务院发布《国务院关于加强环境保护重点工作的意见》(国发〔2011〕35号),提出"鼓励使用环境标志、环保认证和绿色印刷产品"。

2013 年 12 月 "基于生命周期分析的产品环境影响评价研究与示范"项目获得环境保护科学技术奖三等奖。

2012年4月10日 新闻出版总署、教育部、环境保护部联合印发《关于中小学教科书实施绿色印刷的通知》(新出联(2012)11号),标志着数以亿计的中小学教科书将实施中国环境标志绿色印刷。

2014年9月23日 环境保护部环境发展中心举办"环境标志与可持续消费—中国环境标志20周年主题活动",并发布《中国环境标志环境效益评估报告》和《中国环境标志市场影响力报告》。同期,承办"GEN2014年会"和"ASEAN+3(东盟+中日韩)项目研讨会"。

2012 年 5 月 4 日 在中国环境保护部部长周生贤、日本环境 省大臣细野豪志、韩国环境部长刘荣淑的 见证下、中日韩三国环境标志代表在京签



2015年8月7日

由联合国环境署倡导并支持,中环联合与中国连锁经营协会、世界自然基金会、中国零售业可持续发展圆桌共同发起 "可持续消费宣传周",以"小标志,大影响"为主题引导公众绿色消费,传递绿色生活理念。

2015年10月11-18日 中国环境标志代表访问俄罗斯、乌克兰, 并与俄罗斯环境标志机构、乌克兰环境标 志机构分别签署了中俄、中乌环境标志合 作协议。

2016年1月5日 中国环境标志代表出席联合国环境署 (UNEP) 主办的"中国零售可持续消费 平台路演"活动,接受了由 UNEP 驻华代 表颁发的"2015 可持续消费周突出贡献" 证书,并作为核心合作伙伴参与了 UNEP 发起的"可持续消费平台倡议"。

2016年6月7日 环境保护部环境发展中心主办的"合作创新 推进绿色发展国际研讨会暨中日友好环境保护中心成立20年"主题活动在京召开。会上,环境保护部环境认证中心、中环联合认证中心、中国环境科学研究院、中国环境文化促进会、天津经济技术开发区管理委员会、中国商用飞机制造有限责任公司设计研究院等机构共同发起成立绿色消费与绿色供应链联盟。

2016年6月7日 中环联合认证中心联合日本国际协力机构 (JICA) 共同主办供给侧结构性改革与绿 色供应链管理创新研讨会,解读国家供给 侧结构性改革与绿色供应链相关政策、交 流推动绿色供应链国际经验,并分享实践 案例。

2016年7月19日 中国环境标志与哈萨克斯坦环境标志代表签署《中哈环境标志合作谅解备忘录》,积极践行"一带一路"倡议。

2016年12月14日 由环境保护部环境发展中心主办的"政府

绿色采购与绿色消费研讨会暨环境标志产 品政府采购十周年"活动在京举行,环境 保护部科技标准司与财政部国库司主要领 导出席会议并发表讲话。

2016年12月15-17日 由中环联合认证中心与联合国环境署 (UNEP)共同主办的"亚太区域绿色公 共采购和生态标志高层培训研讨会"在京 召开,来自美国、加拿大、西班牙、澳大 利亚、日本、以及东盟国家的公共采购和 环境标志专家60余人参加了会议。

2016年12月18日 中国印刷技术协会在京召开绿色印刷总结 表扬大会,中环联合认证中心获得中国印刷技术协会授予的"绿色印刷特别贡献单位"荣誉称号。

2017年2月 联合国环境规划署(UNEP)发布《政府绿色采购成功案例报告》和《中国、日本、韩国和泰国政府绿色采购与环境标志对比分析:经验与成功因素》两份报告,中国环境标志绿色印刷被选为成功案例。

2017年5月9日 "中国环境标志产品政府采购"项目荣获国际可持续采购领导力委员会(SPLC)颁发的"杰出案例奖"。"中国环境标志产品促进绿色供应链发展"案例获得"绿色电子理事会(GEC)"颁发"推动创新大奖"。

2017年6月29日 环境保护部环境发展中心、中环联合认证中心与德国环境署(UBA)、德国质量保证和质量标志协会(RAL)在京签署《中德绿色消费合作意向书》。

2017年10月8日至13日 中国环境标志代表出席在瑞典召开的全球环境标志网络(GEN)年会,并在会议期间与日本环境标志代表签署《中日环境标志扫描仪共同标准》。

2017年11月21日-28日 中国环境标志代表团访问欧盟环境总司、德国环境部,并与德国环境标志代表图访问欧盟环境表验署了《中德环境标志空调共同标准》。



2017年11月29日 环境保护部环境发展中心在北京举办"创新引领助推绿色生产和消费论坛"。我国环境标志制度的首倡者和推动者,解振华主任出席会议并发表重要讲话。环境保护部科技标准司、财政部国库支付中心、国家认监委等部委领导出席会议并致辞。

络(GEN)主席比约恩-埃里克·隆恩 (Bj rn-Erik L nn)先生。主席先生高 度认可中国环境标志运行管理情况,并表 示将继续加强与中环联合的合作,共同促 进中国以及全球环境标志的发展。

2017年12月 "中国绿色印刷政策和技术体系研究与应用" 项目获得环境保护科学技术奖二等奖。

2018年11月26日国际绿色采购网络(IGPN)中国秘书处启动活动在京举行,IGPN主席中原秀树先生将IGPN秘书处正式移交至中环联合认证中心管理。

2018年4月19日,由中环联合认证中心主办的亚州区域合作 专项资金项目——柬埔寨环境标志能力建 设示范项目启动会在京举行。该项目的实 施不仅为中柬环境保护和可持续发展提供 实践案例,同时也是落实 2015 年由两国环 境部长共同签署《中柬环境保护合作谅解 备忘录》的一项重要举措。。

2018 年 12 月 "中国环境标志产品政府采购制度体系研究与 应用"项目获得环境保护科学技术奖二等 奖。

2018 年 5 月 24 日 中环联合认证中心作为德国蓝天使在中国 唯一合作的认证机构,帮助美的空调顺利 通过德国蓝天使认证,协助使其成为全球 首家荣获德国蓝色天使空调认证的企业。 2019 年 5 月 23 日 环境发展中心获批担任联合国环境署"同一个地球网络"可持续公共采购计划联合领导机构。中环联合认证中心作为执行机构,推动各方开展合作。

2018年6月16日 中共中央国务院发布《关于全面加强生态 环境保护 坚决打好污染防治攻坚战的意 见》,提出要推动形成绿色发展方式和生 活方式,并明确指出要推广环境标志产品。 这是国务院第六次发文提出要推广中国环 境标志产品。 2019 年 10 月 中环联合认证中心与浙江政采云科技有限公司签订战略合作签约

2018年10月25日 中环联合认证中心在北京举行首个"世界环境标志日"绿色消费宣传推广活动,发放了以"世界环境标志日"为主题的宣传海报和绿色消费知识手册,向公众介绍中国环境标志和绿色消费知识,提高公众科学地进行绿色消费的意识。

2018年11月23日 中环联合认证中心顺利通过全球环境标志 网络(GEN)多边互认机制 GENICES 评审。评审期间,生态环境部科财司和环境 发展中心领导亲切会见了全球环境标志网



China Environmental Labelling Program Chronology 1993-2019

Jul. 28, 1994

Mar. 31, 1993 The "Notice on the Work of Environmental Labelling
Program in China" issued by Former State
Environmental Protection Administration
to the environmental protection bureaus
of all provinces, autonomous regions and
municipalities directly under the Central
Government marks the official launch of the
China Environmental Labelling Program.

Aug. 25, 1993 Former State Environmental Protection
Administration released the China
Environmental Labelling Logo in the China
Environment News. The logo is composed of
the lush mountains, lucid water and the sun in
the center surrounded by ten rings.

May 17, 1994 The founding of the China Certification Committee
for Environmental Labelling Products marks
the official start of the certification for
environmental labelling products in China. Xie
Zhenhua, Director-General of Former State
Environmental Protection Administration.

served as the chairman of the first China Certification Committee for Environmental Labelling Products.

May 30, 1994 Former State Environmental Protection
Administration issued the first batch of
technical requirements for environmental
labelling products, including household
refrigerators, fluorine-free aerosol products,
unleaded gasoline, water-based coatings and
products made from recycled paper.

Former State Environmental Protection
Administration issued relevant documents,
such as the Administrative Measures
for Environmental Labelling Products
Certification, the Management Regulations
on the Use of the Certificate for China
Environmental Labelling Products and
Environmental Labelling, to the environmental
protection bureaus of all provinces,
autonomous regions and municipalities
directly under the Central Government.



- Jan. 1995 The China Certification Committee for Environmental
 Labelling Products held the first press
 conference on environmental Labelling
 products. The first 18 products of 11
 companies passed the China Environmental
 Labelling Certification.
- In response to the pollution of washing water to the water environment, the China Certification Committee for Environmental Labelling Products formulated standards for non-phosphorus laundry powders and carried out certification, and advocated the use of non-phosphorus laundry powders.
- 1997 The China Certification Committee for Environmental
 Labelling Products formulated standards
 for biodegradable plastic bags, carried out
 certification, and, together with the Beijing
 Municipal Commerce Committee, promoted
 the use of degradable shopping bags in 24
 shopping malls and supermarkets, and called
 on all the people to act together to solve the
 problem of white pollution.
- Nov. 1999 Members of the China Certification Committee for Environmental Labelling Products were reelected. Former State Environmental Protection Administration, together with 11 departments and committees, including the former State Technology Supervision Administration and the former State Administration for Commodity Inspection, formed the Second China Certification Committee for Environmental Labelling

- Products. Song Ruixiang, Deputy Director of the State Environmental Protection Administration, served as the chairman of the Second China Certification Committee for Environmental Labelling Products.
- In line with the mandatory standards for 10 interior decoration materials issued by the state,
 Former State Environmental Protection
 Administration issued 11 technical requirements for Environmental Labelling products, such as water-based paints and artificial panels.
- Aug. 2001 The national standard GB/T24024 was officially released and implemented, and China Environmental Labelling has been integrated with the international standard ISO14024.
- Feb. 20, 2002 The "Huaxia Xing" activity was held and a series of activities such as the Chinese public green consumption awareness survey were carried out in Beijing, Shandong, Hubei, Sichuan, Inner Mongolia, Guangdong, Jiangsu, etc.
- Mar. 10, 2002 Jiang Zemin, General Secretary of the CPC Central
 Committee, pointed out at the National
 Population and Environmental Resources
 Symposium that "we shall actively promote
 internationally accepted environmental
 management system certification and
 environmental labelling product certification
 to promote the development of foreign trade."



May 20, 2002 Former State Environmental Protection
Administration integrated a number
of certification resources within the
environmental protection system and approved
the establishment of the China Environmental
United Certification Center (CEC).

Nov. 4, 2002 The China Certification Committee for Environmental Labelling Products hosted the 8th anniversary celebration of the China Environmental Labelling.

Nov. 11-13, 2002 The China Certification Committee for Environmental Labelling Products hosted the "Beijing Green Home Furnishing Expo 2002", which was the first special show of the China Environmental Labelling products toward the public.

Oct. 2003 Authorized by Former State Environmental Protection
Administration, CEC began to fully assume
the certification function for environmental
Labelling products (the function was
previously undertaken by the Secretariat
of the China Certification Committee for
Environmental Labelling Products) and issued
the China Environmental Labels.

May 18-20, 2004 The 10th Anniversary Celebration of China
Environmental Labelling, sponsored by
Former State Environmental Protection
Administration, was held in Beijing. Bu
He, Vice Chairman of the National People's
Congress, and Hao Jianxiu, Vice Chairman

of the National Committee of the Chinese People's Political Consultative Conference, attended the ceremony. Qu Geping, Director of the National People's Congress Environment and Resources Committee, and Xie Zhenhua, Director-General of State Environmental Protection Administration, attended the meeting and delivered a speech. The activity invited representatives of environmental labelling institutions from Germany, Japan, South Korea and Northern Europe to attend for the first time, marking that the work of China Environmental Labelling opened the door for opening up and cooperation.

Jun. 4, 2004 In line with ISO14021 Standard, the CEC issued the first certificate for China Environmental Labelling Product (Type II).

Jun. 16-17, 2004 The 4th Tripartite (China-Japan-South Korea)
Roundtable Meeting on Environmental
Industry was held in Seoul, South Korea.
It was the first time that the exchange and
cooperation of environmental labelling among
China, Japan and Korea had been included in
the official issues.

Oct. 5-9, 2004 Representatives of the China Environmental
Labelling institutions participated in the
Global Ecolabelling Network (GEN)
Annual Meeting and the International Green
Purchasing Network (IGPN) Meeting held in
Japan for the first time.



- Jan. 26, 2005 The first International Cooperation Agreement on
 Environmental Labelling of China, the
 China-Australia Environmental Labelling
 Cooperation Agreement, was signed in
 Beijing, marking the starting point of
 international cooperation on environmental
 labelling in China.
- Mar. 1, 2005 Representatives of environmental labelling institutions from China and South Korea signed the China-South Korea Environmental Labelling Cooperation Agreement in Beijing.
- Apr. 27, 2005 Representatives of environmental Labelling institutions from China and Japan signed the China-Japan Environmental Labelling Cooperation Agreement in Beijing.
- Jun. 10, 2005 Zeng Peiyan, Vice Premier of the State Council listened to the report on the certification of China Environmental Labelling products during the 100 Mayors Entering Communities campaign.
- Jun. 28, 2005 The International Symposium on Government Green
 Procurement sponsored by Former State
 Environmental Protection Administration
 was held in Beijing, marking the official
 start of the international cooperation work
 on government procurement of China
 Environmental Labelling products.
- Jul. 2, 2005 The Several Opinions of the State Council on

 Accelerating the Development of Circular

 Economy (GF [2005] No. 22) issued by

the State Council, demanded that "The consumption mode helpful to saving resources and protecting environment shall be greatly advocated to encourage to use products with energy labels, products passed green water-saving certification, and products with Environmental Labelling, green labelling and organic labelling, and reduce the use of excessively packaged products and disposable ones. The government shall adopt green procurement."

- Nov. 22, 2005 Former State Environmental Protection
 Administration issued an announcement which
 approved that 11 technical requirements for
 Environmental Labelling products became the
 environmental protection industry standards
 of the People's Republic of China, marking
 the official inclusion of China Environmental
 Labelling standards in the framework of the
 national environmental protection standards
 system.
- Dec. 3, 2005 The State Council promulgated the Decision of the State Council on Implementing the Scientific Outlook on Development and Strengthening Environmental Protection (GF [2005] No. 39), demanding that "in the link of consumption, environmentally friendly consumption modes shall be greatly advocated to carry out Environmental Labelling, environmental certification, and green procurement system of the government."



Jan. 11, 2006 At the 2nd China-German Environmental Forum held in China, representatives of the China Environmental Labelling institutions and the German Blue Angel signed the Memorandum of Cooperation on China-German Environmental Labelling, marking the official launch of China-German environmental Labelling cooperation.

Mar. 3, 2006 Representatives of environmental Labelling institutions from China and New Zealand signed the China-New Zealand Environmental Labelling Mutual Recognition Cooperation Agreement.

Mar. 23-25, 2006 The first International Green Purchasing Network

(IGPN) China Conference, sponsored by
the Environmental Development Center
of Former State Environmental Protection
Administration, was held in Suzhou.

May 26, 2006 "The China Sustainable Consumption and Production
Roundtable Meeting", co-sponsored by the
European Commission, the UN Environment
Programme and Former State Environmental
Protection Administration, was held in
Beijing.

Aug. 23, 2006 Representatives of China Environmental Labelling institutions visited Germany and signed the China Environmental Labelling and German Environmental Labelling (Blue Angel) Cooperation Agreement with the representatives of German Environmental Labelling institution, which determined the environmental labelling strategic partnership

of China and Germany.

Aug. 15-19, 2006 The anti-counterfeiting taskforce composed of the Environmental Certification Center of Former State Environmental Protection Administration and six media units including China Central Television (CCTV) sealed up enterprises and distributors who had faked the China Environmental Labelling in Jiangsu and Shanghai.

Sep. 11, 2006 Representatives of China Environmental Labelling and the Green Council (Hong Kong) formally signed the China Environmental Labelling Cooperation Agreement.

Oct. 24, 2006 The Ministry of Finance and Former State
Environmental Protection Administration
jointly issued the Opinions on the
Implementation of Government Procurement
of Environmental Labelling Products
and the Government Procurement List of
Environmental Labelling Products, which was
an important breakthrough in establishing a
sustainable consumption model and promoting
the construction of an environment-friendly
society in China, marking the official launch
of the government green procurement system.

Nov. 22, 2006 Former State Environmental Protection

Administration held a press conference
to explain to the whole society about
the Opinions on the Implementation of
Government Procurement of Environmental
Labelling Products and the List of
Government Procurement of Environmental



Labelling Products issued by the Ministry of Finance and Former State Environmental Protection Administration.

May 26, 2008

Mar. 19, 2007 The Ministry of Finance and Former State
Environmental Protection Administration
issued the second batch of List of Government
Procurement of Environmental Labelling
Products. Ten auto companies, including
Shanghai Volkswagen, General Motors and
FAW Volkswagen, entered the government
green procurement list.

Apr. 5, 2007 China Environmental Labelling and Germany
Environmental Labelling institution
Representatives (Blue Angel) officially signed
the China-German Environmental Labelling
Mutual Recognition Cooperation Agreement
in Beijing.

Jun. 30, 2007 The 14th annual meeting of the Global Type III
Environmental Product Declarations Network
(GED) was held in Beijing. With the consent
of all GED member states, the Environmental
Protection Center of Former State
Environmental Protection Administration was
approved to join the GED and became a full
member of the organization.

Jan. 17-18, 2008 The China-Japan-South Korea Environmental
Label Common Standards Symposium was
held in Beijing. The meeting confirmed and
approved the first common standard for
environmental labelling in China, Japan and
South Korea, namely, for computer.

The first Sino-German environmental Labelling common standard, namely for the remanufactured toner cartridge, was officially released by the Environmental Development Center of Former State Environmental Protection Administration, CEC, German Federal Agency of Environment (UBA) and the German Quality Assurance and Quality Label Association (RAL).

Jun. 10-12, 2008 The International Symposium on Sustainable
Consumption, co-sponsored by the
Former State Environmental Protection
Administration, the Ministry of Finance,
the UN Environment Programme and the
European Commission, was held in Beijing.
Wu Xiaoqing, Vice Minister of State
Environmental Protection Administration,
and Zhang Tong, Assistant Minister of the
Ministry of Finance, delivered speeches and
jointly held an opening ceremony for the
China Green Purchasing Network (CGPN) and
issued a bronze medal for enterprises entering

Sep. 27, 2008 Former State Environmental Protection
Administration issued the Administrative
Measures on the Use of China Environmental
Labelling, marking the entry of the China
Environmental Labelling into the legalized
and standardized management stage.

the Government Green Procurement List.



Sep. 29-Oct. 6, 2008 At the GEN Annual Meeting in Canada, delegates unanimously voted the China Environmental Labelling Program to join the GEN organization, marking an important step in the internationalization of China Environmental Labelling Program.

Aug. 18, 2009

The 60th Anniversary of the Founding of the People's Republic of China- Survey and Exhibition Event of 60 Brands that Promote the Chinese Economy and Affect People's Lives, hosted by CCTV.com, was announced that the China Environmental Labelling was rated as one of 60 famous brands and was awarded the "60-Brand Trophy of the 60th Anniversary" by CCTV. com.

Oct. 15, 2009 The Environmental Labelling & Green Economy
Development Forum and the 15th Anniversary
of China Environmental Labelling was
held in Beijing. Zhou Shengxian, Minister
of Former State Environmental Protection
Administration wrote a congratulatory
message for this event. And Wu Xiaoqing,
Vice Minister, attended the meeting and
delivered a speech.

Oct. 15, 2009 The signing ceremony of the China-German

Cooperation Project on Environmental

Labelling Low Carbon Product Certification

was held in Beijing. Wu Xiaoqing, Vice

Minister of the Ministry of Environmental

Protection, and Wei Hankai, Minister of
the German Embassy in China attended the
signing ceremony.

Sep. 14, 2010 Zhou Shengxian, Minister of the Former State
Environmental Protection Administration,
and Liu Binjie, Director-General of the State
Administration of Press, Publication, Radio,
Film and Television, signed the Green Printing
Strategic Cooperation Agreement, which
indicated that green printing would become
the future development direction of China's
printing industry.

Oct. 10, 2010 The State Council promulgated the Decision of the State Council on Accelerating the Cultivation and Development of Strategic Emerging Industries (*GF [2010] No. 32*), demanding that "we should intensify government guidance and support, accelerate promotion and application of energy efficient products, Environmental Labelling products and resource recycling products, etc.

Nov. 25, 2010 The Certification Ceremony for the First Batch of
China Environmental Labelling Low Carbon
Products was held in Beijing. A total of 292
models of products from 11 companies passed
the certification for the first batch of China
Environmental Labelling low carbon products.

Apr. 28, 2011 At the 13th Meeting of Environmental Ministers of China, Japan and South Korea, the representatives of the Environmental Development Center of the Ministry of Environmental Protection and the Japan Environmental Association signed the Agreement on the Mutual Recognition between China Environmental Labelling and



Japan Ecolabelling. Zhou Shengxian, Minister of China State Environmental Protection Administration, and Kondo Chaoi, Deputy Minister of the Ministry of the Environment of Japan, attended the signing ceremony.

Oct. 8, 2011 The State Administration of Press, Publication,
Radio, Film and Television and the
Former State Environmental Protection
Administration jointly printed and distributed
the Announcement on Implementing Green
Printing (2011 No. 2), which marked the
official launch of green printing certification
work of China Environmental Labelling.

Oct. 17, 2011 The State Council issued the Opinions of the State

Council on Strengthening Key Environmental

Protection Work (*GF [2011] No. 35*) and

proposed "encouraging to use the products

with environmental labels, environmental

certification and green printing."

Apr. 10, 2012 The State Administration of Press, Publication, Radio,
Film and Television, the Ministry of Education
and Former State Environmental Protection
Administration jointly printed and distributed
the Notice about the Implementation of
Green Printing in Textbooks for Primary
and Secondary Schools (XCL (2012) No.
11), which marked the hundreds of millions
of primary and secondary school textbooks
would implement green printing of China
Environmental Labelling.

May 4, 2012 Under the witnesses of Zhou Shengxian, Former State Environmental Protection Administration of China, Goshi Hosono, the Minister of the Ministry of the Environment of Japan, and Liu Rongshu, the Minister of the Ministry of the Environment of the Republic of Korea, the environmental labelling representatives of the three countries signed three environmental labelling cooperation and mutual recognition agreements including Common Certification Rules Agreement of China-Japan-South Korea Environmental Labelling System, the Mutual Recognition Program Agreement of China-Japan-South Korea Environmental Labelling and the China-Japan-South Korea Mutual Recognition Implementation Rules.

Sept. 17-18, 2012 CEC passed the peer review by GENICES.

At the same time, the Chairman of GEN was cordially received by the leaders of the International Department of Former State Environmental Protection Administration.

Nov. 8, 2012 At the annual meeting of GEN in Brazil, the work of China Environmental Labelling was awarded the GENICES certificate by passing the mutual recognition review by Global Environmental Labelling. At the same time, the representative of China Environmental Labelling institutions was elected as a member of GEN Council.

Apr. 24, 2013 The Environmental Development Center of State
Environmental Protection Administration
joined the SPPI of UNEP. And in Jul. of the
same year, it was elected as a member of the
SPPI Advisory Commission.



Aug. 1, 2013 The State Council issued the Opinions of the State

Council on Accelerating the Development of Energy Conservation and Environmental Protection Industry (GF [2013] No. 30) and requested "to study the policy measures for expanding the consumption of environmentally friendly products and to improve the certification system for environmentally friendly products and Environmental Labelling products".

Dec. 2013 The project of "Research and Demonstration of Product
Environmental Impact Assessment Based
on Life Cycle Analysis" won the third prize
of Environmental Protection Science and
Technology Award.

Sept. 23, 2014 Environmental Development Center of State
Environmental Protection Administration
held the "Environmental Labelling and
Sustainable Consumption - Theme Activity
of the 20 Years of China Environmental
Labelling Program" and released the China
Environmental Labelling Environmental
Performance Assessment Report and the
China Environmental Labelling Market
Impact Report. In the same period, the "GEN
2014 Annual Meeting" and "ASEAN+3
(ASEAN+China, Japan and South Korea)
Project Seminar" were undertaken.

Aug. 7, 2015 Advocated and supported by the UNEP, CEC and CCFA, WWF, and CSRR jointly launched the "Sustainable Consumption Promotion Week" with the theme of "small signs and

big influences" to guide the public green consumption and convey the concept of green life.

Oct. 11-18, 2015 Representatives of the China Environmental
Labelling Program visited Russia and
Ukraine, and signed the Sino-Russian and
Sino-Ukraine Environmental Labelling
Cooperation Agreements with the Russian
Environmental Labelling Agency and the
Ukrainian Environmental Labelling Agency
respectively.

Jan. 5, 2016 Representatives of China Environmental Labelling
Program attended the "China Retail
Sustainable Consumption Platform
Roadshow" hosted by UNEP and accepted
the "2015 Sustainable Consumption Week
Outstanding Contribution" certificate issued
by the UNEP representative in China and
participated in the "Sustainable Consumption
Platform Initiative" launched by UNEP as a
core partner.

Jun. 7, 2016 The theme activity of the "Cooperation and Innovation - International Symposium on Promoting Green Development and the 20th Anniversary of China-Japan Friendship Environmental Protection Center" hosted by the Environmental Development Center of the Ministry of Environmental Protection was held in Beijing. At the meeting, the Environmental Certification Center of the State Environmental Protection Administration, CEC, the Chinese Research



Academy of Environmental Sciences, the China Environmental Culture Promotion Association, the Management Committee of Tianjin Economic and Technological Development Zone, and the Design and Research Institute of COMAC jointly initiated to establish the Green Consumption and Green Supply Chain Alliance.

Jun. 7, 2016 CEC and the JICA co-hosted a seminar on supplyside structural reform and green supply
chain management innovation to interpret
national supply-side structural reforms and
green supply chain-related policies, promote
international experience in green supply
chains and share practical cases.

Jul. 19, 2016 Representatives of environmental Labelling Program from China and Kazakhstan signed the Memorandum of Understanding on Sino-Kazakh Environmental Labelling Cooperation and actively implemented the "Belt and Road" initiative.

Dec. 14, 2016 The "Government Green Procurement and Green Consumption Seminar and the 10th Anniversary of Government Procurement of Environmental Labelling Products" hosted by the Environmental Development Center of the Ministry of Environmental Protection was held in Beijing. The leaders of Science and Technology Standards Department of the Ministry of Environmental Protection and the State Treasury Department of the Ministry of Finance attended the meeting and delivered speeches.

Dec. 15-17, 2016 The "Green Public Procurement and Eco-label
High-Level Training Seminar in Asia-Pacific
Region" co-launched by CEC and the UNEP
was held in Beijing. More than 60 public
procurement and environmental labelling
experts from the United States, Canada,
Spain, Australia, Japan, and ASEAN countries
attended the meeting.

Dec. 18, 2016 The Printing Technology Association of China held
a green printing summary and awarding
conference in Beijing. CEC was awarded
the honorary title of "Special Contribution
Unit for Green Printing" by the Printing
Technology Association of China.

Feb. 2017 UNEP released Report on Government Green
Procurement Success Cases and Government
Green Procurement and Environmental Labels
Comparative Analysis of China, Japan, South
Korea and Thailand: Experience and Success
Factors. The case of green printing of China
was inscribed in the reports.

May 9, 2017 The project of "China Environmental Labelling Products Government Procurement" won the "Outstanding Case Award" from the International Sustainable Procurement Leadership Council (SPLC). The case of "China's Environmental Labelling products promoting green supply chain development" was awarded "Promoting Innovation Award" by the "Green Electronics Council (GEC)".



Jun. 29, 2017

The Environmental Development Center of the Ministry of Environmental Protection, CEC, the UBA and the RAL signed the Letter of Intent on Sino-German Green Consumption

Cooperation in Beijing.

Oct. 8-13 2017

Representatives of the China Environmental Labelling Program attended the GEN Annual Meeting held in Sweden and signed the Common Standard for Environmental Labelling of Scanners between China and Japan with the representatives of the Japanese Environmental Labelling institutions during the meeting.

Nov. 21-28, 2017

The China Environmental Labelling Program delegation visited the EU Environment Directorate and the UBA and signed the Common Standard for Environmental Labelling of Air Conditioners between China and Germany with the German Environmental Labelling representatives.

Nov. 29, 2017

The Environmental Development Center of the Ministry of Environmental Protection held the "Innovation Leading and Promoting Green Production and Consumption Forum" in Beijing. The initiator and promoter of China Environmental Labelling Program, Director Xie Zhenhua attended the meeting and delivered an important speech. The leaders of the Science and Technology Standards Department of State Environmental Protection Administration, the Treasury Payment Center of the Ministry of Finance, the CNCA, etc.,

attended the meeting and delivered speeches.

Dec. 2017

The project of "China Green Printing Policy and Technology System Research and Application" won the second prize of the Environmental Protection Science and Technology Award.

Apr. 19, 2018

The Special Fund Project of Asian Regional Cooperation-the Launching Ceremony of the Cambodia Environmental Labelling Capacity Construction and Demonstration Project hosted by the CEC was held in Beijing. The implementation of the project not only provided practical cases for China-Cambodia environmental protection and sustainable development, but also was an important measure to implement the Memorandum of Understanding on Environmental Protection Cooperation between China and Cambodia signed by the environmental ministers of the two countries in 2015.

May 24, 2018

As the only cooperative certification agency of the German Blue Angel in China, CEC helped the Midea air conditioner successfully pass the German Blue Angel certification, and helped it become the first company in the world to receive the German Blue Angel Air Conditioning Certification.

Jun. 16, 2018

The State Council of CPC Central Committee issued the Opinions on Comprehensively Strengthening Ecological Environment Protection and Resolutely Fighting Pollution Prevention and Control, proposed to promote the formation of green development methods



and lifestyles and clearly pointed out the need to promote Environmental Labelling products. This was the sixth time the State Council had issued a document to promote China Environmental Labelling products.

Dec. 2018 The project of "Research and Application of China's Environmental Labelling Products Government Procurement System" won the second prize of Environmental Protection

May 23, 2019 Environmental Development Center was approved as the as the co-leader for the UNEP Sustainable Public Procurement Program called "One Earth Network". As an implementing agency, the CEC promotes the cooperation with stakeholders.

Science and Technology Award.

CEC held the first "World Environmental Labelling Day" of green consumption promotion and promotion activity in Beijing, and distributed posters and green consumption knowledge manuals on the theme of "World Environmental Labelling Day" to introduce the China Environmental Labelling and green consumption to the public and to raise public awareness of green consumption in science.

Oct. 2019 CEC and Zhejiang Zhengcaiyun Technology Co., Ltd. signed the Agreement on Strategic Cooperation.

Nov. 23, 2018

Oct. 25, 2018

CEC successfully passed the review of GEN Multilateral Mutual Recognition Mechanism GENICES. During the review, the leaders of the Technology and Financial Department and the Environmental Development Center of the Ministry of Ecology and Environment met with Mr. Björn-Erik Lönn, Chairman of the GEN. Mr. Chairman highly recognized the operation and management of China Environmental Labelling Program and said that he will continue to strengthen cooperation with the CEC to jointly promote the development of China and the global environmental label.

Nov. 26, 2018

The launch ceremony of the IGPN China Secretariat was held in Beijing. The IGPN Chairman, Mr. Nakahara Hideki, officially handed over the IGPN Secretariat to the CEC.

后

后记

白驹过隙,弹指一挥。1994年,中国环境标志崭露头角,至今已历经寒暑二十五载。我们梳理过往,用一帧帧图片,一幕幕场景,一声声独白,一句句勉励,唤起环保人对这份事业的初心和温馨记忆。

- 二十五年风雨兼程,中国环境标志从无到有、从小到大、从大到强,见证着中国绿色产业的崛起步伐。
- 二十五年砥砺前行,中国环境标志积淀底蕴、锐意改革、开拓进取,促进了中国绿色发展的 创新格局。
- 二十五年回首同庆,中国环境标志百舸争流、勇往直前、憧憬未来,肩负起生态文明建设的 责任使命。

"绳锯木断,水滴石穿"。中国环境标志以始终不变的执着,促进社会节能减排,助力企业绿色生产,引导公众绿色消费,践行建设美丽中国。

谨以此画册聚焦二十五年来中国环境标志发展历程中那些令人印象深刻的人和事,感谢长期以来关心和支持中国环境标志不断发展的领导、专家和企业家,汲取中国环境标志在制度创新、服务发展、行业合作、国际互认、社会引导等方面的宝贵经验,激励公众共同关注环境,保护地球家园。

POSTSCRIPT

Time flies! China Environmental Labelling Program has a history of 25 years since its establishment in 1994. Each picture, scene, and word in the album recalls our memory and original aspiration. In the past 25 years, the growth and sound development of China Environmental Labelling Program has been witnessing the rising of green industry in China.

In the past 25 years, China Environmental Labelling Program has been practicing, reforming, pioneering, and created a new pattern for green development in China.

In the past 25 years, China Environmental Labelling Program has been remaining true to our original aspiration and keeping our mission firmly in mind, been shouldering the mission for the development of ecological civilization.

"Constant dripping wears away a stone". With unremitting efforts and determination, China Environmental Labelling Program will continuously promote energy saving and emission reduction, stimulate green production, guide public green consumption and facilitate building a beautiful China.

This album records and focuses on the impressive people and events in the past 25 years, our thanks go to all the leaders, experts and entrepreneurs, who provide long-term support to the development of China Environmental Labelling Program. It showcases the precious experiences of China Environmental Labelling Program in areas such as institutional innovation, service development, industrial cooperation, mutual recognition, social guidance and drives the public to put more attentions to the environment and protection of the Earth-our home.



